



## **Synchronoss Renews Agreement to Power British Telecom's Personal Cloud**

February 27, 2019

**Cloud boosts BT's Value Added services, helping BT to have the most comprehensive free online security offering of any UK broadband provider**

BRIDGEWATER, N.J., Feb. 27, 2019 (GLOBE NEWSWIRE) -- [Synchronoss Technologies Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), a global leader and innovator in cloud, messaging, digital and IoT products and platforms, today announced that it has renewed its agreement to power BT Cloud. BT Cloud is powered by the Synchronoss Personal Cloud platform and enhances BT's free online security offering, the most comprehensive of any major UK broadband provider.

BT, a Synchronoss cloud services and storage partner since 2015, is the largest provider of consumer fixed-line voice and broadband services in the UK. BT Cloud gives customers secure backup and access to their photos, videos, contacts, files, music and messages from any device with an internet connection.

This contract renewal signifies a deepening relationship between Synchronoss and BT. The BT Cloud service has since become a powerful differentiator for BT as the only major UK broadband provider to offer customers a secure backup service.

"Cloud is Synchronoss' biggest business today, and we're proud to continue to offer BT Cloud customers access to our market-leading secure data backup and storage capability," said Mary Clark, Chief Product Officer and Chief Marketing Officer, Synchronoss. "Offering a comprehensive cloud service has become tablestakes for all global operators as mobile users continue to value their personal content above their own devices. We look forward to extending and appreciate our relationship with our valued partner, BT."

### **About Synchronoss**

Synchronoss (NASDAQ: SNCR) transforms the way companies create new revenue, reduce costs and delight their subscribers with cloud, messaging, digital and IoT products, supporting hundreds of millions of subscribers across the globe. Synchronoss' secure, scalable and groundbreaking new technologies, trusted partnerships and talented people change the way Technology-Media-Telecommunications customers grow their business. For more information, visit us at [www.synchronoss.com](http://www.synchronoss.com).

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Source: Synchronoss Technologies, Inc.