

# Synchronoss Announces Strong Messaging Platform Growth in Asia Pacific Fueled by Advanced Messaging

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## Global Service Providers Utilizing Synchronoss Platforms to Deliver Value-Added Services to Tens of Millions of Subscribers

BRIDGEWATER, N.J., Feb. 27, 2023 (GLOBE NEWSWIRE) -- Synchronoss Technologies, Inc. ("Synchronoss" or the "Company") (Nasdaq: SNCR), a global leader and innovator in cloud, messaging and digital products and platforms, today announced strong growth in Asia Pacific, primarily fueled by growth in its Advanced Messaging business. Through partnerships with global service providers, specifically in Japan, the company continues to expand its global footprint, supporting tens of millions of subscribers in the region.

In Japan, Rich Communications Service (RCS) technology enables consumers to engage with brands and businesses safely and securely, and provide the best user-experience for the Japanese customers. Through a long-standing partnership with WIT Software, Synchronoss Advanced Messaging is enabling mobile operators NTT DOCOMO, KDDI, and SoftBank to deploy a cross-operator RCS experience supporting [32.5 million subscribers](#).

"We are delighted to witness the unique success of the +Message service in Japan based on the WIT RCS messaging platform, and together with Synchronoss we are ready to leverage our common offer of rich messaging for other carriers that want to generate new revenue opportunities," said Luis Silva, CEO at WIT Software.

Another prominent service provider in Asia Pacific recently announced a major milestone, [delivering email services to over 50 million users](#). The end-to-end email platform, powered by Synchronoss Email Suite and the Mx9 core messaging platform, is highly scalable and ensures security and data privacy for its subscribers.

"The recent deployments and milestones are fueling the momentum of our Messaging platforms in the Asia Pacific region," said Jeff Miller, President and CEO of Synchronoss. "This year, we look forward to working with our strategic partners, especially WIT Software, to deliver innovative messaging solutions that enable new ways to connect, collaborate, engage, and transact business."

### About Synchronoss

Synchronoss Technologies (Nasdaq: SNCR) builds software that empowers companies around the world to connect with their subscribers in trusted and meaningful ways. The company's collection of products helps streamline networks, simplify onboarding, and engage subscribers to unleash new revenue streams, reduce costs and increase speed to market. Hundreds of millions of subscribers trust Synchronoss products to stay in sync with the people, services, and content they love. Learn more at [www.synchronoss.com](http://www.synchronoss.com).

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