



Synchronoss Technologies Announces VoIP-Enhanced Version of Flagship ActivationNow Platform

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Bethlehem, Pa. - August 3, 2004 - Synchronoss Technologies, the first provider of telecom business process outsourcing to carriers and large enterprises, today announced that their flagship product, the ActivationNow platform, has been enhanced to provide voice over internet protocol (VoIP) suppliers with a comprehensive service fulfillment capabilities. The VoIP enhanced ActivationNow platform will manage the interfaces with the verification, reconciliation and order request/fulfillment processes involved in porting landline telephone numbers to a VoIP service provider's existing network. Offering seamless number portability to VoIP service providers will allow them to guarantee a non-disruptive option for residential and commercial customers seeking the cost and service advantages offered by VoIP.

Synchronoss has already signed deals with a major cable provider, as well as an international communications and information services company to handle number porting and services fulfillment for their residential VoIP service initiatives. The company expects to be handling over 150,000 number ports per month by year-end for these VoIP service providers.

"VoIP is not growing - it's exploding," said Stephen Waldis, CEO of Synchronoss Technologies. "The migration to the residential and commercial VoIP services will fundamentally change telecommunications - and Synchronoss will have a significant role in making the transition seamless. Outsourcing back-office business processes for VoIP service providers is a natural fit for us. It leverages our existing infrastructure and expertise in service fulfillment for carriers and enterprises."

The ActivationNow platform was implemented within Synchronoss' first carrier customer, MCI, in 2000. The platform bundles the complicated back-end building blocks: ordering, provisioning, number porting, fulfillment, inventory management, reporting and billing -- into a secure and scalable service delivery platform. In addition to MCI, Synchronoss Tier One carrier customers include AT&T Business Services, Sprint, and AT&T Wireless. Over the past year, Synchronoss has extended the benefits of the ActivationNow platform directly to large enterprises as well as increasing its versatility to encompass landline and wireless number portability and consumer-facing online order fulfillment.

About Synchronoss Technologies

Synchronoss Technologies provides telecom business process outsourcing for collaborative service fulfillment and cost management to Tier One carriers and Fortune 500 companies. This new level of collaboration between the carrier and enterprise helps both sides lower costs, drive revenue and improve service. Synchronoss serves Tier One carriers such as AT&T Wireless, MCI, AT&T Business Services and Sprint as well as 50 of their most critical enterprise subscribers. The company's flagship offering, the ActivationNow platform, is composed of proprietary business workflow processes wrapped around industrial strength software and delivers order and inventory management, revenue management, billing reconciliation and Web-based customer care. Synchronoss currently manages \$1 billion in annual enterprise telecom spend. Synchronoss was founded in 2000, is headquartered in Bethlehem, Pa. and has offices across the US. The company is privately held and backed by investors including ABS Ventures (Deutsche Bank Capital), Rosewood Venture Group, Ascent Venture Partners Adams Street Partners and Liberty Venture Partners. For more information, please visit www.synchronoss.com.