



Synchronoss and TMNG Partner to Improve Telecom Service Delivery

July 16, 2001

BETHLEHEM, Pa., July 16, 2001 -- Synchronoss Technologies, Inc., the premier business service provider of hosted operations support systems (OSS) environments for major telecom carriers, announced that it has partnered with The Management Network Group, Inc. (Nasdaq: TMNG) to offer strategic planning and consulting services to customers who are implementing Synchronoss ActivationNow managed OSS platform. As their first joint project, the two companies will undertake an OSS implementation for Powerline Technologies, a new Synchronoss customer. Synchronoss also today announced Morgan Stanley (NYSE: MWD) as one of the company's first round investors.

TMNG is widely recognized as the premier provider of consulting services to the global telecommunications industry. The partnership announced today expands Synchronoss core capabilities to include the strategic and operational planning required for successful OSS implementations, product rollouts, and profitable market development. Synchronoss' customer base includes top tier carriers such as AT&T, WorldCom and Qwest.

"Synchronoss is a leading innovator in high performance hosted OSS, and were very pleased to be working with them," said Ronald J. Angner, principal, general manager OSS practice at TMNG. "Their expertise in OSS technology and processes combined with TMNG's in-depth planning and operational consulting capabilities make this alliance a strategic fit to serve telecom service providers critical needs in today's competitive marketplace."

"TMNG is one of the most respected names in telecommunications," said Steve Waldis, Synchronoss president and CEO. "Carriers today want a 'soup-to-nuts' solution to getting customers connected faster. This partnership brings together world class OSS tools and the strategic perspective to make that possible."

For their first project, Synchronoss and TMNG will develop an OSS implementation for Powerline Technologies. Powerline provides technology and services that enable the delivery of broadband services over the low voltage power-grids and existing electrical wiring in homes and businesses.

About Synchronoss Technologies

Synchronoss Technologies, Inc. is one of the first players in the emerging business service provider market. Synchronoss offers a hosted and secure operations support systems (OSS) platform for communications service providers worldwide. The company was launched in November 2000 and has secured over \$34 million in funding led by venture capital firm ABS Ventures. The company's customers include leading telecommunications carriers such as AT&T, WorldCom and Qwest. Synchronoss is headquartered in Bethlehem, Pa. For more information about Synchronoss Technologies, Inc., please visit the company's website at www.synchronoss.com.

About TMNG

The Management Network Group, Inc. (TMNG) is a leading provider of strategy, management, marketing, operational and e-business consulting services to the global telecommunications industry. With over 500 consultants worldwide, TMNG serves communications service providers, technology companies and financial services firms. Since the company's inception in 1990, TMNG and its subsidiaries, TMNG Marketing and TMNG Europe, have performed services for over 400 clients worldwide. The company is headquartered in Overland Park, KS, and has offices located in Chicago, Boston, Buenos Aires, London, Madrid, New York, Sacramento, San Francisco, Toronto, Utrecht, and Washington, D.C. TMNG can be reached at 888-480-TMNG (8664) or online at www.tmng.com.

About Powerline Technologies

Powerline Technologies is a joint venture between M@inNet, an Israeli-based Powerline Communications company, and PowerTrust, Inc., a US-based energy marketer. Powerline Technologies Inc. was created to bring M@inNet's PLC solutions to North America.

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