Synchronoss Technologies and Celox Networks Partner to Help Service Providers Rapidly Provision, Manage and Bill IP Services

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BETHLEHEM, Pa., and SOUTHBOROUGH, Mass. -- Synchronoss Technologies, a leading business service provider (BSP) of hosted operations support systems (OSS) environments, and Celox Networks, developer of the first true carrier scale IP service creation switch, today announced a strategic partnership to address one of the biggest challenges facing network service providers, quickly and efficiently turning up new services. The first partnership of its kind for IP services equipment, the two companies have pre-integrated the Celox SCx 192I, and its service creation management system, the Celox SCmsI, to be interoperable with the Synchronoss ActivationNowI OSS platform. ActiviationNow is a secure, hosted suite of OSS applications that provide back-office subscriber support for ordering, provisioning and billing of new services as well as managing network assets and monitoring network performance. As a result, rather than installing, managing and updating individual OSS applications on their own, service providers using the Celox SCx 192 now have the option of outsourcing that functionality through Synchronoss to drastically reduce the time it takes to start generating revenue from new IP services. "We recognize that service providers face two key issues on the road to offering new services; buying the equipment to create them and integrating the OSS applications to make them operational," said Stephen G. Waldis, President and CEO, Synchronoss Technologies. "Combining the complete service creation solution from Celox Networks with our business process driven OSS platform can reduce the time it takes service providers to begin offering new IP services and generating revenue." To maximize flexibility and existing OSS investments, Synchronoss provides the option for service providers to outsource either the complete OSS package or specific applications, such as billing. The specific application then can be integrated with any OSS applications the service providers already use in their networks.

As part of the partnership, the two companies are establishing an OSS demonstration lab at Synchronoss' facility in Bethlehem, Pa., that will be linked with a customer lab in Celox Networks' Southborough, Mass., headquarters. The lab is designed so network service providers can use the ActivationNow platform to perform order management, service activation, billing and service-level reporting on the Celox SCx 192 in a simulated network environment. "Celox and Synchronoss understand what it takes to make next generation IP services operational in large service provider networks," said Kent Mathy, Celox Networks' Chairman, President and CEO. "Adding the unprecedented scalability and service creation features of our IP service switch and service creation management system with the turnkey, carrier-scale OSS platform from Synchronoss will help service providers get advanced IP services to market faster and to a larger number of subscribers." Recognizing that uptime and guaranteed service levels are critical in a hosted environment, Synchronoss provides service level agreements to service providers, including on-time performance and order and bill quality, all backed by 24 x 7 x 365 network coverage. In addition to the activities outlined above, the companies also plan to participate in a number of co-marketing and product development activities focused on solutions for Tier 1 service providers.

The Celox SCx 192: Unparalleled Speed and Scalability The Celox SCx 192 represents an order-of-magnitude leap over existing edge and IP service products and is designed to enable carriers, ILECs, ISPs, ASPs, greenfields and cable operators to deliver value-added IP services over any access connection. The switch delivers up to 80 Gigabits per second (Gbps) of actual throughput, supports six million simultaneous user connections or flows, and features the widest support for network interfaces, ranging from DS-3 through OC-192c, and reaches a record density of 1,536 DS-3s. No other product comes close to this level of true carrier scalability and ability to cost-effectively support even the largest service provider networks.

About Synchronoss Technologies Synchronoss Technologies, Inc., a spin-off of Vertek Corporation, is one of the first players in the new and emerging BSP market. It is an independent, wholly owned company that offers a hosted and secure OSS back-office platform for communications service providers worldwide. The company is headquartered in Bethlehem, Pa. For more information about Synchronoss Technologies, Inc., please call 610.814.5498 or visit the company's website at www.synchronoss.com.

About Celox Networks Founded in 1999, Celox Networks is building the first carrier-class, carrier-scale IP service creation platform to enable network service providers to drive new service revenues from network-based IP-centric services. The company is headquartered in Southborough, Mass., and has development centers in St. Louis, Hudson, Mass., and Bangalore, India. For more information about Celox Networks, please call 508-305-7000 or visit the company's website at www.celoxnetworks.com.

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