



Synchronoss Names Covad CEO and President Charles Hoffman to its Board of Directors

May 9, 2006

Bridgewater, New Jersey (May 9, 2006) – Synchronoss Technologies, Inc., a leading software provider of order management solutions to the communications services marketplace, today announced the appointment of Charles E. Hoffman, president and CEO of Covad Communications Group, Inc. to its board of directors. "The Synchronoss software platform is well positioned to guide telecom service fulfillment and order management into an exciting new era," said Hoffman. "I look forward to continue building on the company's reputation of delivering innovative technology solutions to its customers."

Hoffman is currently the president and CEO of Covad and brings more than 30 years of telecom and broadband experience in the wireless, cable, local and long distance sectors. Since joining Covad in 2001, he has successfully transformed the company into a leading nationwide provider of broadband voice and data communications. Hoffman has served in numerous executive roles, including president and CEO of Rogers AT&T, Canada's largest, national wireless service provider. Under his leadership, the company grew from fourth to first place, and successfully negotiated the sale of one-third interest to AT&T and British Telecom. Prior to Rogers, he served as president, Northeast Region, for Sprint PCS where he successfully launched the PCS wireless service in nine markets. Preceding Sprint, he spent sixteen years at SBC Communications in various senior management positions, including serving as the Managing Director – Wireless for SBC International and the Director General at Telcel, the national wireless carrier in Mexico.

"Charles' exemplary background and success in our market segment gives us a wealth of experience to draw from," said Stephen G. Waldis, CEO, Synchronoss Technologies, Inc. "Our ability to attract high level board members confirms that those who influence our market see and agree with our corporate direction."

About Synchronoss

Entering its sixth year of consistent, double-digit growth, Synchronoss Technologies, Inc. (www.synchronoss.com) is a leading software provider of order management solutions to the communications services marketplace. Synchronoss helps large service providers and their FORTUNE 500 Enterprise Clients deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include several Tier 1 wireless, wireline, and cable providers such as AT&T, Cablevision Systems Corporation, Cingular Wireless, Clearwire, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, visit us on the Web at www.synchronoss.com.

Forward-Looking Statement

This Document contains certain statements that are "Forward-Looking Statements" within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 ("Exchange Act"), as well as the Private Securities Litigation Reform Act of 1995 ("Reform Act"). Actual results may differ materially from those projected as a result of certain risks and uncertainties. These include, but are not limited to: local, regional, and national market conditions; the nature of the Company's telecommunications industries and markets; demand for and market acceptance of new and existing services; successful development and introduction of new services; pricing pressures and other competitive factors; the ability to develop and implement new technologies and protect related intellectual property; Company, client, and supplier labor relations; and uncertainties of litigation. These Forward-Looking Statements are made only as of the date hereof, and the Company undertakes no obligation to update or revise the Forward-Looking Statements, whether as a result of new information, future events, or otherwise. Other brands and names contained in this Document are the property of their respective owners. Although the Company believes that the expectations reflected in these Forward-Looking Statements are reasonable, there can be no assurances that they will prove to be accurate. Generally, these statements relate to business plan strategies, anticipated strategies, levels of capital expenditures in current and future operations, liquidity, and anticipated capital financing needed to affect the business plan. All phases of the Company's operations are subject to uncertainties, risks, and other influences, many of which are outside the control of the Company and unforeseeable with any degree of accuracy. Actual results may differ materially from those described in such Forward-Looking Statements. In light of the significant uncertainties inherent in the Forward-Looking Statements made in the Document, the inclusion of such statements should not be regarded as a representation by the Company or any other person that the objectives and plans of the Company will be achieved.

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