



New Jersey Tech Council Selects Synchronoss as Information Technology / Software Company of the Year

October 14, 2005

Bridgewater, New Jersey (October 14, 2005) – Today, Synchronoss Technologies, Inc. (www.synchronoss.com) announced that the New Jersey Technology Council has selected the company as the Information Technology/Software Company of the Year. Through its ActivationNow® suite of services, Synchronoss provides e-commerce service fulfillment and order management to the telecom marketplace. Communications service providers (CSPs) such as Cingular, Vonage, Cablevision, MCI, and Level 3, among others, depend on Synchronoss' unique transaction-based business model.

"We are proud to be a New Jersey-based company and it is truly an honor to be recognized by the New Jersey Technology Council as the IT/Software Company of the Year," said Stephen G. Waldis, CEO, Synchronoss Technologies, Inc. "I wish to express my gratitude to the NJ Tech Council for this award, which I share with the dedicated IT staff that created and continually enhances ActivationNow, as well as the team that supports them at Synchronoss." In growing its software as a service model to automate transactions and order fulfillment for CSPs, Synchronoss is helping to drive greater revenue and market growth in the telecommunications sector.

"Synchronoss' technology spans a remarkable range of transactional applications," said Maxine Ballen, President and CEO, New Jersey Technology Council. "Whether it's a business transitioning from traditional wireline to Voice over Internet Protocol; a consumer purchasing cell phone service online; or a mobile virtual network operator seeking to rapidly build its subscriber base, Synchronoss has the solution. I congratulate Steve Waldis and his Synchronoss team."

Synchronoss will receive its award on November 4 at the New Jersey Technology Council Awards Gala, an annual black-tie event recognizing more than a dozen shining stars in the New Jersey technology community.

About The New Jersey Technology Council

The New Jersey Technology Council (NJTC) is a non-profit membership organization that provides networking opportunities and other services to the state's technology businesses. The NJTC offers its more than 1,300 members networking opportunities, educational events and a host of services. Members enjoy negotiated discounts when they partner with NJTC-preferred and referred providers of services such as telecommunications, insurance, and energy. Through the NJTC's news magazine, New Jersey TechNews, as well as its popular Web site, www.njtc.org, the council is the voice for technology in the Innovation Garden State.

About Synchronoss Technologies, Inc.

Entering its fifth year of consistent, double-digit growth, Synchronoss Technologies, Inc. is the leading provider of e-commerce service fulfillment and order management to the telecom marketplace by simplifying technology complexities through integrating disparate systems. Synchronoss enables communication service providers and FORTUNE 500 enterprise customers to deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include Tier 1 wireless, VoIP, and cable providers, such as Vonage, Cablevision Systems Corporation, Cingular, Level 3 Communications, MCI, KMC Telecom Solutions, and AT&T Business Services. For more information, visit www.synchronoss.com.