Alliance Delivers Local Number Portability and Third Party Verification for Current and Emerging Broadband Companies

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Bridgewater, New Jersey and Altamonte Springs, Florida (July 20, 2005) – With telecommunications analysts predicting continued rapid growth in consumer and enterprise adoption of Voice over Internet Protocol (VoIP), two companies have joined forces to allow broadband companies to grow their subscriber bases efficiently and cost effectively while maintaining regulatory compliance.

Synchronoss Technologies, Inc. is the leading provider of e-commerce channel automation and exception management to the telecom marketplace. Third Party Verification, Inc. (3PVâ) offers speech enabled, agent assisted, and e-commerce Third Party Verification (TPV) services, as well as call recording and voice-based biometric security solutions. Together, the two companies have joined forces to jointly offer local number portability and third party verification, respectively, to new and existing broadband companies. Most recently, the companies teamed up to provide comprehensive local number portability (LNP), e-commerce order management technology, and third party verification services to Vonage America, a subsidiary of Vonage Holdings Corp.

At the core of the alliance between Synchronoss and 3PV are two vexing issues confronting VoIP service providers seeking to convert traditional wireline customers to IP telephony. First, Synchronoss provides comprehensive LNP and e-commerce order management technology and services to automate the migration of local numbers for consumers and businesses switching to VoIP. Second, 3PV provides third party verification, an industry norm among traditional telecommunications companies, that prevents slamming, the unauthorized changing of a subscriber's telecommunications service provider.

"Synchronoss and 3PV offer complementary services that enable telecommunications companies in general and broadband providers in particular to conserve capital and realize more revenue," said Stephen G. Waldis, CEO, Synchronoss Technologies, Inc. "3PV consistently delivers a third party verification completion rate above 95 percent – the highest documented average in the industry – as well as innovative and revolutionary products such as 3PV's patent-pending eLOA, so we are partnering with the best in the business."

"Synchronoss is far and away the market leader in managing VoIP LNP, which is one of the most crucial elements to effectively convert consumers and commercial enterprises to VoIP customers," said David Brinkman, CEO, 3PV. "We are proud to partner with Synchronoss to help broadband companies understand and overcome the unavoidable technical and regulatory telecommunications challenges that, if ignored, will incur expensive fines, slow subscriber growth, and hamper the growth of the VoIP market."

The partnership brings together two companies that jointly serve nearly seventy percent of the retail VoIP market. The alliance affords VoIP service providers with a turnkey solution to VoIP LNP fallout and a proven process to meet regulatory compliance, which mandates third party verification for any telecommunications customer that switches to VoIP service.

About Synchronoss Technologies, Inc.
Entering its fifth year of consistent, double-digit growth, Synchronoss Technologies, Inc. is the leading provider of e-commerce service fulfillment and order management to the telecom marketplace by simplifying technology complexities through integrating disparate systems. Synchronoss enables communication service providers and FORTUNE 500 enterprise customers to deliver SLA-backed service to their subscribers across wireline, wireless, and broadband networks. Synchronoss' clients include Tier 1 wireless, VoIP, and cable providers, such as Vonage, Cablevision Systems Corporation, Cingular, Level 3 Communications, MCI, KMC Telecom Solutions, and AT&T Business Services. For more information, visit www.synchronoss.com.

About 3PVâ Third Party Verification, Inc.
3PV is the leader in speech enabled, live agent and online Third Party Verification (TPV) and call recording services. The company's goal is to deliver exceptional value to its customers in three areas: price, compliance and service. With industry-leading completion rates over 95 percent, all 3PV verification solutions meet or exceed FCC, FTC and state requirements for carrier, utility and commercial services. 3PV's state-of-the-art carrier grade facility ensures uptime, security and reliability. Visit www.3pv.com for more information