



## **Synchronoss CEO Waldis Appears at Red Herring Spring Conference**

May 5, 2005

Bridgewater, New Jersey (May 5, 2005) – On Wednesday May 18, Stephen G. Waldis, CEO and Founder of Synchronoss Technologies, Inc. will participate in an industry panel discussion about Voice over Internet Protocol (VoIP) at the annual Red Herring Spring Conference in Monterey, California. Synchronoss, the leading provider of e-commerce service fulfillment and order management to the telecom marketplace, has experienced strong growth in broadband sector, establishing business relationships with the top communication service providers in the retail and wholesale VoIP segments who collectively serve over 55 percent of the U.S. VoIP market.

Waldis will take part in a roundtable titled "COMMUNICATIONS: VoIP," (May 18, from 2:45 PM to 3:30PM PCT), which will address some of the critical issues relevant to VoIP deployment, including regulatory compliance, security, and the challenges cable and telephony providers must overcome as they enter and grow the VoIP market. Appearing with Waldis on the panel will be: Jonathan Hurd, Vice President at Adventis; Ihab Abu-Hakima, President and CEO of Meru Networks; Peter Biscoe, President and CEO of Conveda; and, Olivier Hersent, Chairman and CTO of NetCentrex.

The Red Herring Spring Conference brings together industry leaders, entrepreneurs, and venture capitalists for strategic discussions. The conference is an invitation-only event for CEOs and select senior executives. Red Herring Spring will present the Red Herring Top 100 Private Companies to a diverse, audience of over 300 CEOs, venture capitalists, entrepreneurs, as well as senior business and strategy executives from large public firms. For more information about the Red Herring Spring Conference, visit <http://www.redherring.com/rhspring05/index.html>.

About Synchronoss Technologies, Inc.

Entering its fifth year of consistent, double-digit growth, Synchronoss Technologies Inc., is the leading provider of e-commerce service fulfillment and order management to the telecom marketplace by simplifying technology complexities by integrating disparate systems. Synchronoss enables communication service providers and Fortune 500 enterprise customers deliver SLA-backed service to their subscribers across Wireline, Wireless, and Broadband networks. Synchronoss' clients include Tier 1 wireless, VoIP, and cable providers such as Cablevision Systems Corporation, Cingular, Level 3 Communications, MCI, KMC Telecom Solutions, and AT&T Business Services. For more information, visit <http://www.synchronoss.com>.

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