Synchronoss Supporting VoIP LNP for KMC Telecom Solutions

February 23, 2005
Agreement adds another national carrier to the Synchronoss broadband customer portfolio

Bridgewater, New Jersey (February 23, 2005) – Today, Synchronoss Technologies, Inc. (www.synchronoss.com), announced that it has signed a three-year deal with KMC Telecom Solutions to provide comprehensive Local Number Portability (LNP) managed services to KMC, as the national carrier rapidly rolls out its wholesale-services network. Through its ActivationNow☐ LNP gateway, Synchronoss, the first company to take the Business Process Outsourcing model into the complex area of telecom-service fulfillment and transactions, will manage the porting of numbers from retail service providers to the new KMC IP/MPLS network.

"KMC Telecom Solutions has a timely and powerful strategy to provide both traditional voice and VoIP services on a wholesale basis using their new, national IP/MPLS network," said Stephen G. Waldis, CEO, Synchronoss Technologies, Inc. "We currently have several major clients in the broadband market, which represents a huge growth area for Synchronoss. Our monthly port volume is already scaling to well over 20,000 full-service ports per month, so Synchronoss is well positioned to help KMC Telecom Solutions achieve its business objectives."

KMC, a nationwide, wholesale, communication-services provider based in Bedminster, New Jersey, has aggressive plans to offer wholesale VoIP and IP services to carriers and large enterprises. Following a detailed competitive analysis, KMC selected Synchronoss for the company's proven ability to facilitate a rapid LNP implementation, and for the Synchronoss transaction-based fee model, backed with industrial-strength Service Level Agreements (SLAs) that are unmatched in the industry.

"The Synchronoss solution meets KMC's requirements to quickly scale our LNP volume, as large retail customers come on board our network," said Ron Beaumont, Chief Executive Officer of KMC Telecom Solutions.

Synchronoss supports both the consumer and wholesale service-provider markets, helping broadband providers deploy products rapidly while reducing operational expenses and preserving capital. A key differentiator for Synchronoss is its comprehensive approach to the LNP challenge confronting broadband providers, which includes the critical issue of fallout and exception management currently plaguing new VoIP back-office implementations.

"We have proven expertise in providing full-service LNP to broadband carriers, which means we go beyond providing an LNP gateway to managing customer-service issues like number porting fallout, which is not being offered by any other outsourcing company," said Waldis. "Our ActivationNow platform provides a gateway and a workflow-management application that tracks every order, identifying those that are not provisioned properly. For our customers that used to require manual intervention, which slowed the process and meant lost business, Synchronoss automates the workflow, so we know the status of all orders and are able to fix those in fallout, which improves our customers' bottom lines. Right now, that's why we offer transaction-based SLAs, because we can back up our guarantees when no one else can."

About KMC Telecom Solutions

KMC Telecom Solutions is a nationwide, wholesale, communication-services provider offering traditional voice and next-generation VoIP and IP services to local, national, interexchange, and wireless carriers, ISPs, MSOs, and large enterprises via a national IP/MPLS network.

About Synchronoss Technologies, Inc.

Entering its fifth year of consistent, double-digit growth, Synchronoss Technologies, Inc. (www.synchronoss.com), the first company to take the Business Process Outsourcing model into the complex area of telecom-service fulfillment and transactions, helps large service providers deliver quality-guaranteed service to their subscribers across wireline, wireless, and VoIP networks. Synchronoss clients include Cingular, Level 3 Communications, MCI, KMC Telecom Solutions, and AT&T Business Services.

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