



Synchronoss Technologies Helps Covad Serve Enterprise VoIP Customers Through Increased Automation; ActivationNow Platform Eases Enterprise Transition to IP-based Communications

July 27, 2006

BRIDGEWATER, N.J.--(BUSINESS WIRE)--July 27, 2006--Synchronoss Technologies (Nasdaq: SNCR), the premier provider for guaranteed transaction management software for Tier One service providers, today announced that Covad Communications Group, Inc. (AMEX: DVW) will use the Synchronoss ActivationNow(R) platform to automate critical business processes in support of its enterprise VoIP customers.

ActivationNow automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. The increased automation lowers costs, shortens installation intervals, and enables service providers to better manage customer expectations, thus helping Covad accelerate the delivery of VoIP services to the all important enterprise market.

Under the terms of the two year deal, Synchronoss will provide comprehensive support for numerous Covad business processes related to Covad's enterprise VoIP services including number activations, directory listings, and VoIP local number portability for Covad's vPBX and iPBX offerings. ActivationNow will also provide Covad with real-time visibility into these complex transactions.

"Process automation is crucial for companies that want to be major players in the VoIP market both in terms of operational efficiencies and customer satisfaction," said Stephen G. Waldis, president and CEO of Synchronoss Technologies. "Covad understands today's IP services market and has the technology vision to drive its future growth."

According to IDC, the enterprise market for hosted VoIP services is expected to reach \$7.6 billion by 2008.

"Enterprise demand for VoIP services is growing at a breakneck pace," said Claude Tolbert, senior vice president product solutions, planning and priorities of Covad. "With Synchronoss, we are well positioned to capture this growth with the automated, real-time delivery of IP services and the exceptional service that our customers deserve."

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of guaranteed electronic transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

About Covad

Covad is a leading nationwide provider of integrated voice and data communications. The company offers DSL, Voice Over IP, T1, Web hosting, managed security, IP and dial-up, wireless broadband, and bundled voice and data services directly through Covad's network and through Internet Service Providers, value-added resellers, telecommunications carriers and affinity groups to small and medium-sized businesses and home users. Covad broadband services are currently available across the nation in 44 states and 235 Metropolitan Statistical Areas (MSAs) and can be purchased by more than 57 million homes and businesses, which represent over 50 percent of all US homes and businesses. Corporate headquarters is located at 110 Rio Robles San Jose, CA 95134. Telephone: 1-888-GO-COVAD. Web Site: www.covad.com.

Forward-looking Statements

This document may include certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements relate to both Synchronoss and Covad, and include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates" or words of similar meaning. These statements are based on the current beliefs or expectations of Synchronoss and Covad and are inherently subject to various risks and uncertainties, outside of the control of Synchronoss and/or Covad. With respect to Synchronoss, these risks include those set forth under the caption "Risk Factors" in Synchronoss' Registration Statement on Form S-1 and the form of the prospectus contained therein, as amended, as filed with the Securities and Exchange Commission. With respect to Covad, these risks include Covad's ability to rapidly expand and deploy new services and improve existing services, the impact of increasing competition, pricing pressures, consolidation in the telecommunications industry, uncertainty in telecommunications regulations and changes in technologies, among other risks. For a more detailed description of the risk factors relating to Covad, please see Covad's 10-K, 10-Q, 8-K and other filings with the Securities and Exchange Commission. Actual results may differ materially from these expectations due to changes in global political, economic, business, competitive, market and regulatory factors. Synchronoss and Covad do not undertake any obligation to update any forward-looking statements contained in this document as a result of new information, future events or otherwise.

CONTACT: Synchronoss Technologies

Investor:

Tim Dolan, 617-217-2230

investor@synchronoss.com

or

Media:

Dana Mellecker, 202-210-6980

media@synchronoss.com

SOURCE: Synchronoss Technologies