



Synchronoss Technologies, Inc. to Moderate Round Table on Fixed Mobile Convergence at VON Fall 2006

August 30, 2006

Leading Communication Service Providers Including Level 3, Cox Communications, EarthLink 8x8 and CallWave to Participate in Convergence Discussion

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Aug. 30, 2006--Synchronoss Technologies, Inc. (Nasdaq: SNCR) today announced that the company will be moderating a round table discussion on Fixed Mobile Convergence on Wednesday, September 13th from 11:30 a.m. - 12:30 p.m. in the VON Theater as part of their activities at pulvermedia's VON Fall 2006 conference in Boston. The round table will be moderated by Omar Tellez, executive vice president of marketing for Synchronoss Technologies.

Round table participants, which include senior executives from leading communications service providers including Level 3, Cox Communications, EarthLink 8x8 and CallWave, will discuss alternative viewpoints of fixed mobile convergence in different arenas (Wireline, Wireless, VoIP), and strategies for reaching the end game. Furthermore, participants will debate which applications will act as catalysts to truly drive the integration of the different networks, and what implications convergence will have on OSS/BSS elements.

Synchronoss will have a major presence at VON. Company activities during the conference include:

Tuesday, September 12 - Thursday, September 14

What: Synchronoss Hospitality Suite
Where: Hospitality Suite #105

Wednesday, September 13, 2006

What: Fixed Mobile Convergence Round Table
When: 11:30 - 12:30
Where: Theater Room on VON Exhibit Hall Floor

What: Synchronoss Sponsored Pulver All Conference Party
When: 8:00 p.m.
Where: The Roxy, 279 Tremont Ave., Boston

For more information about Synchronoss' participation in VON, please contact Stacie Hiras at 908.547.1260 or stacie.hiras@synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

About pulvermedia

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