



Synchronoss Technologies, Inc. To Host Thought Leadership Forum on Fixed Mobile Convergence

February 21, 2007

Leading Communication Service Providers Such As Covad, Cox, Earthlink, Level3, Sprint, Time Warner Cable, Virgin Mobile and Vonage to Participate in Convergence Dialogue

Forum Expected to Benchmark How to Reach a Seamless Experience on Any Device, Across Any Network, With Any Application

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 21, 2007--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers (CSPs), today announced that the company will be hosting a Thought Leadership forum on Fixed Mobile Convergence in Napa, California.

Participants, which include senior executives from leading CSPs including Covad, Cox, Earthlink, Level 3, Qwest, Sprint, Time Warner Cable, Virgin Mobile and Vonage will discuss alternative viewpoints on how to reach an end game of providing a seamless experience on any device, across any network, with any application.

"This thought leadership event will provide a great forum for our customers and partners to telescope into the future and offer benchmarks into obtaining an environment with a single point of access to numerous agnostic communication and entertainment services," said Stephen G. Waldis, President and Chief Executive Officer of Synchronoss Technologies, Inc.

"The 2007 Fixed Mobile Convergence Industry Forum is based on the premise that the industry shares a common set of issues and challenges to develop the FMC market. Therefore, all will benefit from delineating those common interests and determine means for collaboratively and successfully addressing the issues necessary for driving forward FMC opportunities," said Mark Winther, Group Vice President & General Manager, Worldwide Telecommunications at IDC

Details of the event are as follows:

WHEN: March 18-19, 2007

WHERE: Meadowood, Napa Valley, <http://www.meadowood.com/>

WHO: Industry Leaders from the Communications & Technology Space

For more information please see
<http://www.synchronoss.com/event01.htm>

For more information about this BY INVITATION ONLY forum, please contact Stacie Hiras at 908.547.1260 or stacie.hiras@synchronoss.com

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software utilized by Tier One communications service providers (CSPs). Synchronoss enables CSPs to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

CONTACT: Synchronoss Technologies, Inc.
Stacie Hiras, 908-547-1260
stacie.hiras@synchronoss.com

SOURCE: Synchronoss Technologies, Inc.