



Synchronoss Technologies, Inc. To Moderate Roundtable on Fixed Mobile Convergence at Spring VON 2007

February 23, 2007

Leading Communication Service Providers (CSPs) Such As Level 3, Cox Communications, EarthLink and Vonage to Participate in Convergence Dialogue

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 23, 2007--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One CSPs, today announced that the company will moderate a roundtable discussion on Fixed Mobile Convergence at Spring VON 2007 in San Jose, CA. Moderated by Omar Tellez, executive vice president of marketing for Synchronoss Technologies, the event will take place on Tuesday, March 20, 2007 at the San Jose Convention Center - Room A1, from 5:45 pm - 6:45 pm.

Roundtable participants, including senior executives from leading communications service providers such as Level 3, Cox Communications, EarthLink and Vonage, will discuss alternative viewpoints on how to provide a seamless wireless experience from any device, across any network, with any application. Furthermore, the roundtable will debate which applications will act as catalysts to truly drive the integration of the different networks and what implications convergence will have on OSS/BSS elements.

Synchronoss will have a major presence at VON. Company activities during the conference include:

Tuesday March 20 - Thursday March 22, 2007

What: Hospitality Suite

Where: Guadalupe Room in the San Jose Marriott (adjacent to the San Jose Convention Center)

Tuesday March 20, 2007 - 5:45 pm - 6:45 pm

What: FMC Panel

Where: San Jose Convention Center - Room A1

Panelists Include:

Louis Holder, Executive Vice President - Vonage

Myrle McNeal, SVP Local Voice Services - Level 3

Mark Kaish, VP Voice Product Development & Support - Cox Communications

Jim Bagnato, Director, Voice Services - EarthLink

Moderator: Omar Tellez, EVP Marketing - Synchronoss Technologies

Tuesday March 20, 2007 - 7:30 pm

What: Customer, Media, Analyst Appreciation Dinner (By Invitation Only)

Where: A.P. Stump's Restaurant, 163 W. Santa Clara Street, San Jose, CA

Wednesday March 21, 2007 - 7:30 pm

What: Synchronoss Sponsored VON Pulver Party (By Invitation Only)

Where: San Jose Civic Auditorium

For more information about Synchronoss' participation in VON, please contact Stacie Hiras at 908.547.1260 or stacie.hiras@synchronoss.com

About VON:

The VON Expo (<http://www.von.com>) provides attendees with the opportunity to compare and evaluate solutions from more than 300 exhibitors. VON conference sessions run each day from 9:00 AM - 5:00 PM across multiple tracks covering VoIP, IMS, Fixed Mobile Convergence (FMC), and IPTV.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers (CSPs). Synchronoss enables CSPs to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) software platform automates, synchronizes and simplifies electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Cingular Wireless, Comcast, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more

information, please visit www.synchronoss.com.

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