



Synchronoss Technologies to Present at the Deutsche Bank 2007 Technology Conference

May 9, 2007

BRIDGEWATER, N.J.--(BUSINESS WIRE)--May 9, 2007--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer, Lawrence Irving, will present at the Deutsche Bank 2007 Technology Conference, to be held at the Westin St. Francis, San Francisco, CA, May 15th through May 17th.

The Synchronoss discussion is scheduled for Wednesday, May 16th, 2007, at 3:05 p.m. Pacific Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(TM) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Comcast, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

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