

Synchronoss Technologies to Present at the JPMorgan 35th Annual Technology Conference

May 16, 2007

BRIDGEWATER, N.J., May 16, 2007 (BUSINESS WIRE) -- Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the JPMorgan 35th Annual Technology conference, to be held at the Westin Boston Waterfront Hotel, Boston, MA, May 21st through May 23rd.

The Synchronoss discussion is scheduled for Monday, May 21st, 2007, at 4:20 p.m. Eastern Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (Nasdaq: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(TM) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. Tier One Synchronoss clients include AT&T, Cablevision Systems Corporation, Comcast, Level 3 Communications, Time Warner Cable, Verizon Business Solutions, and Vonage. For more information, please visit www.synchronoss.com.

SOURCE: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. Investors: Tim Dolan, 617-956-6727 investor@synchronoss.com or Media: Stacie Hiras, 908-547-1260 stacie.hiras@synchronoss.com