



## **Synchronoss Technologies to Present at the Deutsche Bank 2008 Small and Mid Cap Growth Conference**

February 6, 2008

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 6, 2008--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Deutsche Bank 2008 Small and Mid Cap Growth Conference to be held at the Ritz-Carlton, Naples, FL, February 13th through February 15th.

The Synchronoss discussion is scheduled for Friday, February 15th, 2008, at 8:00 a.m. Eastern Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(R) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

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