



Synchronoss Technologies to Present at the Goldman Sachs 2008 Technology Investment Symposium

February 22, 2008

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 22, 2008--Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Goldman Sachs 2008 Technology Investment Symposium, to be held at the Venetian Hotel in Las Vegas, Nevada, February 26th through February 28th.

The Synchronoss presentation is scheduled for Tuesday, February 26th, 2008, at 11:40 a.m. Pacific Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(R) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. For more information, please visit www.synchronoss.com.

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