



## **Synchronoss Technologies to Present at the Deutsche Bank 2008 Technology Conference**

September 5, 2008

BRIDGEWATER, N.J., Sep 05, 2008 (BUSINESS WIRE) -- Synchronoss Technologies, Inc. (Nasdaq: SNCR), the premier provider of on-demand transaction management software to Tier One communications service providers, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Deutsche Bank 2008 Technology Conference, to be held at The Palace Hotel in San Francisco, September 9nd through September 11th.

The Synchronoss presentation is scheduled for Wednesday, September 10, 2008, at 9:10 a.m. Pacific Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's flagship ActivationNow(R) and ConvergenceNow(R) software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

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