



## **Synchronoss Technologies to Present at the Deutsche Bank 2009 Small and Mid Cap Growth Conference**

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BRIDGEWATER, N.J.--(BUSINESS WIRE)-- Synchronoss Technologies, Inc. (Nasdaq: SNCR), the leading software provider of electronic order management solutions to the communications services marketplace, today announced that its Chief Executive Officer and President, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Deutsche Bank 2009 Small and Mid Cap Growth Conference, to be held at the Ritz-Carlton Hotel in Naples, Florida, February 10<sup>th</sup> through February 12<sup>th</sup>.

The Synchronoss presentation is scheduled for Wednesday, February 11, 2009, at 11:20 a.m. Eastern Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: [www.synchronoss.com](http://www.synchronoss.com).

### **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR), is the premier provider of on-demand transaction management software to Tier One communications service providers. Synchronoss enables service providers to drive growth in new and existing markets while delivering an improved customer experience at lower costs. The company's ConvergenceNow(R) and ConvergenceNow(R) Plus+ software platforms automate, synchronize and simplify electronic service creation and management of advanced wireline, wireless and IP services across existing networks. For more information, please visit [www.synchronoss.com](http://www.synchronoss.com).

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Synchronoss Technologies, Inc.

*Investor:*

Tim Dolan, 800-575-7606

[investor@synchronoss.com](mailto:investor@synchronoss.com)

or

*Media:*

Stacie Hiras, 908-547-1260

[stacie.hiras@synchronoss.com](mailto:stacie.hiras@synchronoss.com)