



## **Synchronoss Technologies, Inc. Announces Date of First Quarter 2010 Financial Results Release**

April 20, 2010

BRIDGEWATER, N.J., Apr 20, 2010 (BUSINESS WIRE) --Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced it will report its first-quarter 2010 financial results after U.S. financial markets close on Monday, May 3, 2010.

In conjunction with this announcement, Synchronoss will host a conference call on Monday, May 3, 2010, at 4:30 p.m. (EDT) to discuss the company's financial results. To access this call, dial 866-788-0543 (domestic) or 857-350-1681 (international). The pass code for the call is 90849094. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site [www.synchronoss.com](http://www.synchronoss.com).

Following the conference call, a replay will be available at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 92637594. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, [www.synchronoss.com](http://www.synchronoss.com).

### **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. Synchronoss' software platforms automate subscriber activation, order management and service provisioning for all [connected-devices](#), across any communication service, from any channel. The company's ConvergenceNow(R), ConvergenceNow(R) Plus+(TM) and InterconnectNow(TM) technology platforms automate a wide variety of transactions across multiple delivery channels and networks, enabling telecommunication service providers, cable operators, retailers/ e-tailers and OEMs to accelerate and monetize their go-to-market with connected-devices while addressing back-office fragmentation, and delivering an improved customer experience at lower costs. For the latest insight and perspective on connected devices, visit our blog at [blog.synchronoss.com](http://blog.synchronoss.com) and Web site at [www.synchronoss.com](http://www.synchronoss.com).

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