



Synchronoss Technologies to Present at the Lazard Capital Markets Cloud Computing Investor Summit

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BRIDGEWATER, N.J., Dec 06, 2010 (BUSINESS WIRE) -- [Synchronoss Technologies, Inc.](http://www.synchronoss.com) (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced that its President and Chief Executive Officer, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Lazard Capital Markets Cloud Computing Investor Summit, to be held in New York City.

The Synchronoss presentation is scheduled for Thursday, December 9, 2010, at 8:00 a.m. Eastern Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow(R), ConvergenceNow(R) Plus+(TM) and InterconnectNow(TM) technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate [subscriber activation](#), order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

Web: www.synchronoss.com

Blog: blog.synchronoss.com

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