

## Synchronoss Technologies, Inc. Announces Date of Fourth-Quarter and Full Year 2010 Financial Results Release

January 18, 2011

BRIDGEWATER, N.J., Jan 18, 2011 (BUSINESS WIRE) -- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced it will report its fourth-quarter and full year 2010 financial results after U.S. financial markets close on Monday, February 7, 2011.

In conjunction with this announcement, Synchronoss will host a conference call on Monday, February 7, 2011, at 4:30 p.m. (ET) to discuss the company's financial results. To access this call, dial 866-730-5770 (domestic) or 857-350-1594 (international). The pass code for the call is 35813376. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site <a href="https://www.synchronoss.com">www.synchronoss.com</a>

Following the conference call, a replay will be available at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 35586844. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, <a href="https://www.synchronoss.com">www.synchronoss.com</a>.

## About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow<sup>(R)</sup>, ConvergenceNow<sup>(R)</sup> Plus+(TM) and InterconnectNow(TM) technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate <u>subscriber activation</u>, order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

Web:www.synchronoss.com

Blog:blog.synchronoss.com

Twitter:twitter.com/synchronoss

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