

## Synchronoss Technologies, Inc. Announces Date of Second Quarter 2011 Financial Results

July 15, 2011

BRIDGEWATER, N.J., Jul 15, 2011 (BUSINESS WIRE) -- <u>Synchronoss Technologies</u>. <u>Inc.</u> (NASDAQ: SNCR), the leading provider of activation and enablement of cloud services, today announced it will report its second-quarter 2011 financial results after U.S. financial markets close on Monday, August 1, 2011.

In conjunction with this announcement, Synchronoss will host a conference call on Monday, August 1, 2011, at 4:30 p.m. (ET) to discuss the company's financial results. To access this call, dial 866-314-4865 (domestic) or 617-213-8050 (international). The pass code for the call is 33953317. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site <a href="http://www.synchronoss.com">http://www.synchronoss.com</a>.

Following the conference call, a replay will be available at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 32736547. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, <a href="http://www.synchronoss.com">http://www.synchronoss.com</a>.

## About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the world's leading provider of transaction management, cloud enablement and connectivity services for connected devices. The company's technology platforms ensure a simple and seamless on-demand channel for service providers and their customers. For more information visit us at:

Web: http://www.synchronoss.com

Blog: blog.synchronoss.com

Twitter: twitter.com/synchronoss

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