## Synchronoss Technologies to Participate in Upcoming Raymond James and Wedbush Investor Conferences

February 29, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 29, 2012-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the world's leading provider of transaction management, cloud enablement and mobility management for connected devices, today announced its participation in two upcoming investor conferences in March.

Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Raymond James 33rd Annual Institutional Investors Conference in Orlando, Florida. The Synchronoss presentation is scheduled for Monday, March 5, 2012, at 3:25 p.m. Eastern Time.

Chief Financial Officer and Treasurer, Lawrence R. Irving, and Chief Innovation Officer, David Berry, will present at:

- The Wedbush 2012 Technology, Media & Telecommunications Conference in New York, New York. The Synchronoss presentation is scheduled for Thursday, March 8, 2012, at 9:45 a.m. Eastern Time.

A live webcast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

**About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the world's leading provider of transaction management, cloud enablement and mobility management for connected devices. The company's technology platforms ensure a simple and seamless on-demand channel for service providers and their customers. For more information visit us at:

**Web:** www.synchronoss.com

**Blog:** http://blog.synchronoss.com

**Twitter:** http://twitter.com/synchronoss

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