



Synchronoss Technologies to Present at the Deutsche Bank 2012 Technology Conference

August 30, 2012

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Aug. 30, 2012-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation company that provides activation and content management solutions for mobile devices, today announced that its President and Chief Executive Officer, Stephen G. Waldis, and its Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Deutsche Bank 2012 Technology Conference, to be held in Las Vegas.

The Synchronoss presentation is scheduled for Tuesday, September 11, 2012, at 5:20 p.m. Pacific Time. A live webcast as well as the replay will be available on the "Investor Relations" page of the company's Web site: www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation company that provides activation and content management solutions for mobile devices across the globe. For more information visit us at:

Web: www.synchronoss.com

Blog: <http://blog.synchronoss.com>

Twitter: <http://twitter.com/synchronoss>

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