

Synchronoss Technologies to Present at the Wells Fargo Technology, Media and Telecom Conference

November 7, 2013

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Nov. 7, 2013-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe, today announced that its Chief Financial Officer, Executive Vice President & Treasurer, Larry Irving; and its Executive Vice President & Chief Corporate Strategy Officer, Biju Nair, will present at the Wells Fargo Technology, Media and Telecom Conference at The Waldorf Astoria in New York City on Wednesday, November 13, 2013 at 2:20 p.m. Eastern Time.

A live webcast of the presentation, as well as the replay, will be available on the "Investor Relations" page of the company's Web site: <u>www.synchronoss.com</u>.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

Web: www.synchronoss.com Blog: http://blog.synchronoss.com Twitter: http://twitter.com/synchronoss

Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. Investor: Brian Denyeau, 646-277-1251 investor@synchronoss.com or Media: Stacie Hiras, 908-547-1260 stacie.hiras@synchronoss.com