



Synchronoss Technologies to Host Analyst and Investor Meeting

March 12, 2014

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Mar. 12, 2014-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for connected devices globally, today announced that it will host an Analyst and Investor Meeting at the Company's headquarters in Bridgewater, New Jersey on Tuesday, March 18, 2014.

The Synchronoss Technologies Analyst and Investor Meeting is scheduled to begin at 1:00 p.m. (ET) and will conclude at approximately 4:00 p.m. (ET). Among those presenting at the event are Stephen Waldis, Founder, Chairman and Chief Executive Officer; Robert Garcia, President and Chief Operating Officer; Larry Irving, Executive Vice President, Chief Financial Officer and Treasurer; Karen Rosenberger, Chief Accounting Officer and Chief Financial Officer- Designate; David Berry, Executive Vice President and Chief Innovation Officer; and Patrick Doran, Executive Vice President and Chief Technology Officer.

The presentation will include discussion around the Company's key corporate strategies, an overview of its product offerings and the addressable market opportunity, and its financial and operational performance.

The event will be webcast live and available for a limited time on the "Investor Relations" page of the Company's website, www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. (NASDAQ:SNCR), is a mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

Web: www.synchronoss.com

Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

Investor:

Brian Denyeau, 646-277-1251

investor@synchronoss.com

or

Media:

Stacie Hiras, 908-547-1260

stacie.hiras@synchronoss.com