



## Synchronoss Selected by Time Warner Cable for Its Home Security and Home Management Solutions

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*Synchronoss' Integrated Life™ Platform to Manage Cloud Connectivity for the Home*

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Aug. 5, 2014-- [Synchronoss Technologies, Inc.](#) (NASDAQ:SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe, today announced that its Integrated Life Platform will be leveraged by Time Warner Cable in its home security and home management solution, IntelligentHome.

Time Warner Cable's IntelligentHome service offers a full suite of "connected home" capabilities, including remote management of home security, emergency response and energy management. Time Warner Cable will utilize Synchronoss' Integrated Life Platform to streamline the sales and installation process and further ensure order accuracy for its IntelligentHome customers. Synchronoss' platform enables seamless connections regardless of a customer's device or operating platform. As the platform is device agnostic, it works with all mobile devices, including smartphones, tablets, and more.

"Synchronoss' Integrated Life platform will enhance our customers' sales, installation and service experience while providing a foundation for continuous operational efficiency," said Scott Taylor, Vice President, Corporate Development Operations at Time Warner Cable.

From smartphones and tablets to connected homes, automobiles, and health and wellness devices, the Synchronoss Integrated Life™ platform creates a consumer-centric ecosystem of integrated technologies.

"Today's announcement with Time Warner Cable marks our official entry into the home automation and security market through Synchronoss' Integrated Life platform," said Chris Putnam, Senior Vice President, Sales and Business Development, at Synchronoss. "Earlier this year, we announced that our technology is connecting cars – now we are connecting homes. We are looking forward to what's next in this connected world."

### About Synchronoss Technologies, Inc.

Synchronoss (NASDAQ: SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at [www.synchronoss.com](http://www.synchronoss.com).

### About Time Warner Cable, Inc.

Time Warner Cable Inc. (NYSE: TWC) is among the largest providers of video, high-speed data and voice services in the United States, connecting 15 million customers to entertainment, information and each other. Time Warner Cable Business Class offers data, video and voice services to businesses of all sizes, cell tower backhaul services to wireless carriers and enterprise-class, cloud-enabled hosting, managed applications and services. Time Warner Cable Media, the advertising arm of Time Warner Cable, offers national, regional and local companies innovative advertising solutions. More information about the services of Time Warner Cable is available at [www.twc.com](http://www.twc.com), [www.twcbc.com](http://www.twcbc.com) and [www.twcmedia.com](http://www.twcmedia.com).

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Source: Synchronoss Technologies, Inc.

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#### Media:

Stacie Hiras, +1-908-674-0758

[Stacie.hiras@synchronoss.com](mailto:Stacie.hiras@synchronoss.com)

or

#### Investors:

Brian Denyeau, +1-646-277-1251

[investor@synchronoss.com](mailto:investor@synchronoss.com)