Synchronoss to Host Seventh Annual Broadband Users' Conference

August 11, 2014

Conference to feature Jack Waters, CTO of Level 3 as Keynote Speaker

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Aug. 11, 2014-- Synchronoss Technologies, Inc. (NASDAQ:SNCR), the leader in cloud solutions, software-based activation and network asset management solutions for communications service providers across the globe, today announced that its annual Synchronoss Broadband Users' Conference will take place in Denver, Colorado, August 11th -14th. The conference offers attendees the opportunity to learn about Synchronoss' market-leading physical network inventory solutions and discuss best practices in network asset management and operational support systems (OSS) with experts from Synchronoss and service providers from throughout North America.

At this hands-on, interactive session, participants will have the opportunity to experience spatialSUITE™ 7, the next generation of Synchronoss' network asset management platform, through live presentations, product roundtables, and industry and technology panel sessions. Several new products in the portfolio will also be introduced at the conference including:

- **spatialPLANNER:** an innovative new offering from Synchronoss designed to support Web-based network planning

- **ROAM Mobility Suite:** an integrated suite of mobile applications that improves field workforce productivity and workflow

"The Broadband Users' Conference offers our clients an opportunity to not only witness the latest developments with spatialSUITE, but also to provide valuable feedback as we continue to invest in further development," said Mark Mendes, Executive Vice President and President of North America, Synchronoss. "The introduction of spatialPLANNER and the ROAM Mobility Suite, along with the experiences shared around the entire spatialSUITE, are central for increasing the value of Synchronoss' products and services to our clients."

Demonstrating its ongoing commitment to facilitating knowledge around the network asset management domain, Synchronoss will also facilitate key industry speakers at the conference including:

- Jack Waters, CTO, Level 3 to present keynote on "Future of the Telecom Network"

- Marty Davidson, Vice President Engineering & Network Operations, SCTE on "Driving Smart Energy Management Through Technology"

The Synchronoss Broadband Users' Conference, now in its seventh year, is generously sponsored by Autodesk, Biarri Networks, Ramtech, RMSI, and TomTom.

To register, please click here or contact us at 970-978-9566.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR), is the leader in cloud solutions, software-based activation and network asset management solutions for communications service providers across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: www.synchronoss.com.

Source: Synchronoss Technologies, Inc.

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