



Synchronoss Technologies to Present at the 2014 Deutsche Bank Technology Conference

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BRIDGEWATER, N.J.--(BUSINESS WIRE)--Sep. 2, 2014-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for mobile carriers across the globe, today announced that its Chief Financial Officer, Executive Vice President & Treasurer, Karen Rosenberger; and its Executive Vice President & Chief Innovation Officer, David Berry, will present at the 2014 Deutsche Bank Technology Conference being held at The Cosmopolitan in Las Vegas on Tuesday, September 9, 2014 at 4:50 p.m. Pacific Time.

A live webcast of the presentation, as well as the replay, will be available on the "Investor Relations" page of the company's Web site:

www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the mobile innovation leader that provides cloud solutions and software-based activation for mobile carriers around the world. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: www.synchronoss.com.

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Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

Investor:

Brian Denyeau, 646-277-1251

investor@synchronoss.com

or

Media:

Stacie Hiras, 908-547-1260

Stacie.hiras@synchronoss.com