

Synchronoss Technologies, Inc. Announces Date of Fourth Quarter and Full Year 2014 Financial Results

January 21, 2015

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Jan. 21, 2015-- Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leader in mobile cloud innovation and software-based activation for mobile carriers, retailers and OEMs around the world, today announced it will report its fourth quarter and full year 2014 financial results before the U.S. financial markets open on Thursday, February 5, 2015.

In conjunction with this announcement, Synchronoss will host a conference call on Thursday, February 5, 2015, at 8:30 a.m. (ET) to discuss the company's financial results. To access this call, dial 877-703-6108 (domestic) or 857-244-7307 (international). The pass code for the call is 62594511. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site www.synchronoss.com.

Following the conference call, a replay will be available for a limited time at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 89427171. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, www.synchronoss.com.

About Synchronoss Technologies, Inc.

Synchronoss (NASDAQ: SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at www.synchronoss.com.

The Synchronoss logo, Synchronoss and Synchronoss Integrated Life are trademarks of Synchronoss Technologies, Inc. All other trademarks are property of their respective owners.

Source: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. **Media:**Stacie Hiras, +1 908-674-0758
<u>Stacie.hiras@synchronoss.com</u>
or
Investor:

Brian Denyeau, +1 646-277-1251 investor@synchronoss.com