

## Synchronoss Technologies, Inc. Announces Date of Second Quarter 2015 Financial Results

July 20, 2015

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Jul. 20, 2015-- Synchronoss Technologies. Inc. (NASDAQ: SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for mobile carriers, retailers and OEMs around the world, today announced it will report its second quarter 2015 financial results before the U.S. financial markets open on Wednesday, July 29, 2015.

In conjunction with this announcement, Synchronoss will host a conference call on Wednesday, July 29, 2015, at 8:30 a.m. (ET) to discuss the company's financial results. To access this call, dial 877-930-7767 (domestic) or 253-336-7416 (international). The pass code for the call is 87150024. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site <a href="https://www.synchronoss.com">www.synchronoss.com</a>.

Following the conference call, a replay will be available for a limited time at 855-859-2056 (domestic) or 404-537-3406 (international). The replay pass code is 87150024. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, www.synchronoss.com.

## About Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. (NASDAQ:SNCR), is the mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

www.synchronoss.com

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