



Synchronoss to Leverage Global Reach of Hewlett Packard Enterprise Through Certification of Its Personal Cloud Solution

February 9, 2016

Leading global cloud solutions provider adds the breadth of HPE cloud enablement technology to expand reach of the Synchronoss Personal Cloud™ into new markets

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Feb. 9, 2016-- Synchronoss Technologies, Inc. (NASDAQ:SNCR), a leading innovator of cloud solutions and software-based activation for mobile carriers, enterprises, retailers and OEMs across the globe today, announced that its Synchronoss Personal Cloud™ solution has been certified HPE Helion Ready and is fully qualified to run on the HPE Helion OpenStack platform.

Synchronoss has developed a reference architecture based on the HPE Helion Openstack technology to create a cost-effective, highly available platform for hosting their Personal Cloud solution. This will present a global opportunity to target new customers, via new business channels and further fuel the strong global momentum behind the Synchronoss Personal Cloud adoption.

"Our partnership with Hewlett Packard Enterprise will stimulate further global growth for Personal Cloud," said Andy Cox, Senior Vice President, Cloud Solutions Engineering, Synchronoss. "Our ability to leverage platforms operated by HPE Helion service providers, enables us to provision or expand, new or existing solutions without incurring the delays associated with the procurement and installation of infrastructure. We can deploy these solutions on customer premises or in the cloud, maintaining a high degree of choice, convenience and flexibility for our Personal Cloud customers."

"Synchronoss' certification as part of our HPE Helion Ready Program will ensure widespread interoperability with our cloud infrastructure used by thousands of organizations around the world," said Steve Dietch, Vice President, Cloud Go to Market, Hewlett Packard Enterprise. "This will allow Synchronoss to diversify its already extensive market for its Personal Cloud solution."

Synchronoss is the global leader in Personal Cloud and counts many of the world's largest operators as customers. It currently serves a majority of the world's global personal cloud market and adds hundreds of thousands of new subscribers on a monthly basis. Synchronoss Personal Cloud offers leading operators including AT&T, Verizon, Vodafone and Orange, among others, the ability to automatically back-up, synchronize, store and protect all of their personal contacts, content and data for accessing across a range of different devices. The ability for operators to securely manage, retain and share subscriber content across devices is a catalyst for them to drive customer retention, engagement and monetization in their cloud offerings which is fueling the growth of operator clouds.

About Synchronoss

Synchronoss Technologies, Inc., based in Bridgewater, NJ, (NASDAQ:SNCR) is the leading innovator of cloud solutions and software-based activation for mobile carriers, enterprises, retailers and OEMs across the globe. The company's proven, scalable and patented technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: www.synchronoss.com.

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