



## Synchronoss to Host Financial Analyst and Investor Day on June 9, 2016

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BRIDGEWATER, N.J.--(BUSINESS WIRE)--Mar. 21, 2016-- Synchronoss Technologies, Inc. (NASDAQ:SNCR), the leader in mobile cloud innovation and software-based activation for mobile carriers, enterprises, retailers and OEMs around the world, today announced it will be hosting its annual Financial Analyst and Investor Day on Thursday, June 9th at the Lotte New York Palace in New York City from 8:00 am and is expected to end at 2:00 pm EST. The event will also be webcast on the Synchronoss website. Analysts and investors who would like to register should visit our investor relations page at [synchronoss.com/investor](http://synchronoss.com/investor).

About Synchronoss Technologies, Inc.

Synchronoss (NASDAQ:SNCR) is the mobile innovation leader that provides personal cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at [www.synchronoss.com](http://www.synchronoss.com).

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