

## Synchronoss Technologies, Inc. Announces Date of First Quarter 2016 Financial Results

April 4, 2016

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Apr. 4, 2016-- Synchronoss Technologies. Inc. (NASDAQ:SNCR), the leader in mobile cloud innovation and software-based activation for mobile carriers, enterprises, retailers and OEMs around the world, today announced it will report its first quarter 2016 financial results after the U.S. financial markets close on Thursday, May 5, 2016.

In conjunction with this announcement, Synchronoss will host a conference call on Thursday, May 5, 2016, at 5:00 p.m. (ET) to discuss the company's financial results. To access this call, dial 877-930-7767 (domestic) or 253-336-7416 (international). The pass code for the call is 83684777. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site.

Following the conference call, a replay will be available for a limited time at 855-859-2056 (domestic) or 404-537-3406 (international). The replay pass code is 83684777. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, <a href="https://www.synchronoss.com">www.synchronoss.com</a>.

## About Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc., based in Bridgewater, NJ, (NASDAQ: SNCR) is the leading innovator of cloud solutions and software-based activation for mobile carriers, enterprises, retailers and OEMs across the globe. The company's proven, scalable and patented technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at: <a href="https://www.synchronoss.com">www.synchronoss.com</a>.

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