

Synchronoss



THE **INTEGRATED LIFE**.™ ACTIVATED BY SYNCHRONOSS.

ANNUAL REPORT **2014**



Stephen G. **Waldis**
Founder, Chairman and CEO

TO OUR VALUED SHAREHOLDERS AND EMPLOYEES

The intersection of mobility and the cloud has proved to be a strong growth driver for Synchronoss in 2014, and we believe it will continue to create a solid foundation for us to create long-term sustainable shareholder value moving forward.

We are proud of our team at Synchronoss in our ability to continue to provide consistent growth in revenue scale and profitability since our IPO in 2006. Reflecting on the year, Synchronoss recorded the company's strongest revenue results in five years, enhanced by the growing market for our Synchronoss Personal Cloud™ platform and Synchronoss Activation Services business.

Today, smartphones, tablets, and wearable devices along with smart homes and automobiles not only require connectivity, but also need to be smarter about us as humans to make all of our lives easier. Smart devices are not just those devices connected to the Internet anymore but those devices connected and capable of accessing our content when and where we need it most. Synchronoss is addressing the shift in how devices interact with consumers' everyday lives by what we call our Integrated Life™ solution. We are proud to be a core part of this exciting new intersection of connected cars, connected homes, and wearables and see it as just the start of what we believe will be solid growth trends in the years to come.

In 2014, Synchronoss expanded its global footprint and garnered new customer wins around the world with customers such as British Telecom and Virgin Media in EMEA, Reliance, Singtel and Telstra in Asia Pacific and American Movil and Vivo in Latin America. Domestically, we have expanded deployments and launched new initiatives utilizing Synchronoss solutions at AT&T, Timex and Verizon. This has significantly expanded our business and further validated the viability of our technology and carrier-grade scalability.

We continue to build our global presence with more than 75 mobile and telecommunications carriers currently leveraging

the Synchronoss Personal Cloud™ platform, representing a total addressable market around the world of 3.5 billion. We currently manage 30 billion entities including photos, videos, call logs, contacts, music, documents and messages. This equates to ingesting one hundred (100) terabytes of data every day. As a reference, one terabyte of data is equivalent to 60 piles of paper stacked as tall as the Eiffel Tower or the amount of data processed by Google every 4.32 seconds. We expect this volume to continue to grow as consumers and businesses connect, collaborate and utilize an array of devices.

In supporting the vision of the Synchronoss Integrated Life™ solution, we continue to invest in strategic infrastructure, software assets, data center operations, and most importantly, our people. Innovation is paramount to Synchronoss and our strong patent portfolio continues to grow and evolve.

It is important to acknowledge that our success in 2014 could not have been accomplished without the hard work and dedication of our employees around the globe. Synchronoss employees now total over 1750 with more than 50% located outside of the United States. Their creative thinking and tireless dedication to our customers and shareholders has been paramount to the company's achievements. These world-class employees will fuel the need to continue to evolve and innovate to keep Synchronoss in its industry leading position. With employees located around the globe, with one vision and one mission, we will continue to grow our industry leading cloud and activation products.

We are excited about future opportunities and believe Synchronoss is uniquely positioned to support the next wave of connected experiences and device-centric clouds.

Sincerely,

Stephen G. Waldis
Founder, Chairman and CEO

BOARD OF DIRECTORS

Stephen G. Waldis⁴
Chairman of the Board
& Chief Executive Officer,
Synchronoss Technologies, Inc.

William J. Cadogan^{1,2,3,4}
Retired, Senior Managing Director,
Vesbridge Partners;
Retired, Chairman & CEO,
ADC Telecommunications

Charles E. Hoffman^{2,3}
Dean, College of Business Administration,
University of Missouri – St. Louis
Retired, President & CEO, Covad
Communications

Thomas J. Hopkins^{1,2,4}
Managing Director,
Colchester Capital, LLC

James M. McCormick
Chief Executive Officer,
Vertek Corporation

Donnie M. Moore^{1,3}
Retired, SVP Finance & Administration
& CFO, Cognos, Inc.

1 – Audit Committee

2 – Compensation Committee

3 – Nominating / Corporate
Governance Committee

4 – Business Development
Committee

MANAGEMENT

Stephen G. Waldis
Founder, Chairman & CEO

David E. Berry
EVP & Chief Innovation Officer

Patrick J. Doran
EVP & CTO

Robert E. Garcia
President & COO

Chris Halbard
EVP, International

Paula J. Hilbert
EVP, Chief Human Resources Officer

Karen L. Rosenberger
EVP, CFO & Treasurer

Nicholas Lazzaro
EVP, Product Development

Mark Mendes
EVP, North America

Ronald J. Prague
EVP, Chief Legal Officer,
General Counsel & Secretary

Daniel Rizer
EVP, Business Development
& Product Management

STOCKHOLDER INFORMATION

For address changes, consolidation,
lost or replacement certificates,
contact:

Transfer Agent and Registrar
American Stock Transfer
& Trust Company
6201 15th Avenue
Brooklyn, NY 11219
(800) 937-5449

COMMON STOCK

Synchronoss Technologies, Inc.
is listed on NASDAQ under the
ticker symbol "SNCR"

ANNUAL MEETING

The Annual Meeting of
Stockholders will be held on
May 11, 2015 at 10:00 am EDT, at

Synchronoss Technologies, Inc.
200 Crossing Blvd.
Bridgewater, NJ 08807

AUDITORS

Ernst & Young LLP
Iselin, NJ 08830

INVESTOR RELATIONS

Integrated Corporate Relations
(800) 575-7606
investor@synchronoss.com



FORM 10-K

Additional copies of the Company's Annual Report on Form 10-K (without exhibits) are available from the Company at no charge. Requests should be directed to Synchronoss Technologies, Inc., 200 Crossing Blvd., Eighth Floor, Bridgewater, NJ 08807, Attention: Secretary. This Annual Report to Stockholders contains forward-looking statements. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words "believes," "anticipates," "plans," "expects" and similar expressions are intended to identify forward-looking statements. There are a number of important factors that could cause the Company's actual results to differ materially from those indicated by such forward-looking statements. These factors include, without limitation, those set forth herein under the caption "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations."

Synchronoss Technologies, Inc. © 2015. All Rights Reserved. Synchronoss Technologies, the Synchronoss Technologies logo, PerformancePartner, Synchronoss Personal Cloud, Synchronoss WorkSpace and Integrated Life are trademarks of Synchronoss Technologies, Inc. All other product and service marks contained herein are the trademarks of their respective owners.



HEADQUARTERS

Synchronoss Technologies
200 Crossing Blvd
Bridgewater, NJ 08807

DOMESTIC OFFICES

Synchronoss Technologies
1555 Spillman Drive
Bethlehem, PA 18015

Synchronoss Technologies
101 Stewart St. Suite 301
Seattle, WA 98101

Synchronoss Technologies
55 Almaden Blvd
San Jose, CA 95113

Synchronoss Technologies
6 North Main Street
Fairport, NY 14450

Synchronoss Technologies
2425 East Medina Road
Tucson, AZ 85756

Synchronoss Technologies
8600 West Bryn Mawr Ave
Chicago, IL 60631

Synchronoss Technologies
9635 Maroon Circle
Englewood, CO 80112

INTERNATIONAL OFFICES

Synchronoss Technologies
Subramanya Arcade
Tower B, No.12,
Bannerghatta Road
Bangalore, India 560029

Synchronoss Technologies
1st Floor
Level One, Unit 8
Galway Technology Park
Parkmore, Galway, Ireland

Synchronoss Technologies
The Academy
42 Pearse Street
Dublin 2, Ireland

Synchronoss Technologies
36 Rue Brunel
4th Floor
Paris, France 75017

Synchronoss Technologies
Konigsallee 92A
Dusseldorf, Germany 40212

Synchronoss Technologies
23-25 Gipps Street
Suite 8
Collingwood, Victoria
Australia

