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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

August 4, 2010

SYNCHRONOSS TECHNOLOGIES, INC.

(Exact name of registrant as specified in its charter)

Delaware

000-52049

06-1594540

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

750 Route 202 South, Suite 600, Bridgewater,  
New Jersey

08807

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

(866) 620-3940

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 8.01 Other Events.**

On August 4, 2010, Synchronoss Technologies, Inc. ("Synchronoss") announced that its Board of Directors has granted equity awards made to One Hundred Three employees and one newly appointed executive officer of Synchronoss. Pursuant to NASDAQ Listing Rule 5635(c)(4), the equity awards were granted under the Synchronoss Technologies, Inc. 2010 New Hire Equity Incentive Plan, which the Board of Directors adopted to facilitate the granting of equity awards as an inducement to new employees to join Synchronoss.

The press release announcing the employment inducement awards in connection with the acquisition of FusionOne, Inc., dated August 4, 2010, is filed as Exhibit 99.1 to this Current Report on form 8-K and is incorporated herein by reference.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SYNCHRONOSS TECHNOLOGIES, INC.

August 6, 2010

By: */s/ Stephen G. Waldis*

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*Name: Stephen G. Waldis*  
*Title: Chief Executive Officer*

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Exhibit Index

Exhibit No.	Description
99.1	Press Release dated August 4, 2010



750 Route 202 South Suite 600 Bridgewater, NJ 08807

**Press Release:**

**SYNCHRONOSS TECHNOLOGIES, INC. ANNOUNCES**

**EMPLOYMENT INDUCEMENT AWARDS IN CONNECTION WITH ACQUISITION OF  
FUSIONONE, INC.**

**BRIDGEWATER, NJ – August 4, 2010** – Synchronoss Technologies, Inc. (NASDAQ: SNCR), the leading global provider of on-demand transaction management software platforms, today announced that its Board of Directors has granted equity awards made to One Hundred Three employees and one newly appointed executive officer of Synchronoss. Pursuant to Nasdaq Listing Rule 5635(c)(4), the equity awards were granted under the Synchronoss Technologies, Inc. 2010 New Hire Equity Incentive Plan, which the Board of Directors adopted to facilitate the granting of equity awards as an inducement to new employees to join Synchronoss. In accordance with Nasdaq rules, these grants were made under a stock incentive plan without stockholder approval. Nasdaq rules require a public announcement of equity awards to be made under this type of plan. One Hundred Three employees were granted options to purchase an aggregate of 250,000 shares of Synchronoss' common stock, which options vest over four years and expire in 7 years. Michael Mulica, the President of FusionOne, Inc., who joined Synchronoss on July 19, 2010, as an Executive Vice President, was awarded an option to purchase 160,000 shares of Synchronoss' common stock, which option vests over four years and expires in 7 years, and 20,000 shares of restricted stock, which vest over four years. The exercise price for all option shares granted is \$19.32, which was the fair market value on the date of grant. The foregoing awards were approved by Synchronoss' Board of Directors, including a majority of Synchronoss' independent directors (as determined in accordance with applicable Nasdaq rules).

**About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. The company's ConvergenceNow®, ConvergenceNow® Plus+™ and InterconnectNow™ technology platforms enable communication service providers, cable operators, retailers/e-tailers and OEMs to automate subscriber activation, order management, provisioning and content transfer and synchronization of connected devices, across any network from any distribution channel. For more information visit us at:

Web: [www.synchronoss.com](http://www.synchronoss.com)

Blog: <http://blog.synchronoss.com>

Twitter: <http://twitter.com/synchronoss>

SOURCE: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc.

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