UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 13, 2023 (March 10, 2023)

SYNCHRONOSS TECHNOLOGIES, INC.

(Exact name of Registrant as Specified in Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-36332 (Commission File Number) 20-1968197 (IRS Employer Identification No.)

200 Crossing Boulevard, 3rd Floor Bridgewater, New Jersey (Address of Principal Executive Offices)

following provisions:

08807 (Zip Code)

Registrant's telephone number, including area code: (866) 620-3940

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the

| ☐ Written communications pursuant to Rule 425 under the Securities A | ct (17 CFR 230.425) | |
|--|-------------------------------|--|
| ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act | (17 CFR 240.14a-12) | |
| ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under | r the Exchange Act (17 CFR 24 | 40.14d-2(b)) |
| ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under | the Exchange Act (17 CFR 24 | 0.13e-4(c)) |
| Securities registered pursuant to Section 12(b) of the Act: | | |
| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| Common Stock, par value \$.0001 par value | SNCR | The Nasdaq Stock Market LLC |
| 8.375% Senior Notes due 2026 | SNCRL | The Nasdaq Stock Market LLC |
| Indicate by check mark whether the registrant is an emerging growth chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12) | | 05 of the Securities Act of 1933 (§230.405 of this |
| Emerging growth company | | |
| If an emerging growth company, indicate by check mark if the registran or revised financial accounting standards provided pursuant to Section 1. | | ended transition period for complying with any new |
| | | |
| | | |
| | | |

Item 8.01 Other Events.

On March 13, 2023, Synchronoss Technologies, Inc. (the "Company") issued a press release confirming that on March 10, 2023, the Company received a non-binding proposal from B. Riley Financial, Inc. ("B. Riley") to acquire all outstanding shares of the Company's common stock for a price of \$1.15 per share, payable in cash. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No. Description

99.1 Press Release, dated March 13, 2023

104 Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SYNCHRONOSS TECHNOLOGIES, INC.

By: /s/ Jeffrey Miller

Name: Jeffrey Miller

Title: Chief Executive Officer

Dated March 13, 2023



Synchronoss Technologies Confirms Receipt of Non-Binding Proposal from B. Riley Financial

BRIDGEWATER, NJ – March 13, 2023 – <u>Synchronoss Technologies Inc.</u> ("Synchronoss" or the "Company") (Nasdaq: SNCR), a global leader and innovator in cloud, messaging, and digital products and platforms, today confirmed that on March 10, 2023 it received a non-binding proposal from B. Riley Financial, Inc. ("B. Riley") to acquire all outstanding shares of the Company's common stock for a price of \$1.15 per share, payable in cash (the "B. Riley Proposal").

B. Riley, together with its affiliates, owns approximately 13.9% of the Company's outstanding common stock and is the largest holder of the Company's common stock. B. Riley also nominated one of the Company's directors pursuant to a pre-existing agreement with the Company.

During 2022, the Company engaged UBS Securities, LLC ("UBS") as its financial advisor to assist in exploring and evaluating potential strategic transactions involving the Company or certain of its lines of business, all with the objective of maximizing value for the Company's stockholders.

Consistent with its fiduciary duties and in consultation with UBS and its legal advisors, the Company's Board of Directors will carefully review the B. Riley Proposal and other potential strategic transactions to determine the course of action that it believes will maximize value for the Company's stockholders. However, there is no guarantee that a strategic transaction involving B. Riley or any other party will be completed.

Forward-Looking Statements

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Synchronoss intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. These forward-looking statements include the Company's beliefs and expectations regarding future events or conditions including, without limitation, statements about the B. Riley Proposal and the Company's strategic alternatives. Although Synchronoss believes that the plans, intentions and expectations reflected in such forward-looking statements are reasonable, it can give no assurance that such plans, intentions or expectations will be achieved. The forward-looking information disclosed herein is based on assumptions and estimates that, while considered reasonable by Synchronoss as of the date hereof, are inherently subject to significant business, economic, competitive and regulatory uncertainties and contingencies, many of which are beyond the control of Synchronoss, and which could cause actual results and events to differ materially from those expressed or implied in the forward-looking statements Other important factors that could affect the outcome of the events set forth in these statements are described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's Annual Report on Form 10-K for the year ended December 31, 2021 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2022, which are on file with the Securities and Exchange Commission (SEC) and available on the SEC's website at https://www.sec.gov/. The information in this release is provided only as of the date of this release, and Synchronoss undertakes no obligation to update any forward-looking statements contained in this release on account of new information, future events,

About Synchronoss

Synchronoss Technologies (Nasdaq: SNCR) builds software that empowers companies around the world to connect with their subscribers in trusted and meaningful ways. The company's collection of products helps streamline networks, simplify onboarding, and engage subscribers to unleash new revenue streams, reduce costs and increase speed to market. Hundreds of millions of subscribers trust Synchronoss products to stay in sync with the people, services, and content they love. Learn more at www.synchronoss.com.

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