# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, DC 20549

# FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): August 9, 2018

# Synchronoss Technologies, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of Incorporation) **000-52049** (Commission File Number) **06-1594540** (IRS Employer Identification No.)

200 Crossing Boulevard, 8th Floor Bridgewater, New Jersey (Address of Principal Executive Offices)

**08807** (Zip Code)

Registrant's telephone number, including area code: (866) 620-3940

Not Applicable

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

# Item 2.02. Results of Operations and Financial Condition.

On August 9, 2018, Synchronoss Technologies, Inc. issued a press release relating to its results of operations and financial condition for the quarter ended June 30, 2018. The full text of this press release is furnished as Exhibit 99.1 to this Current Report on form 8-K.

The information in Item 2.02 of this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

# Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number

er Description 99.1 Press Release of Synchronoss Technologies, Inc. dated August 9, 2018.

# SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 9, 2018

# Synchronoss Technologies, Inc.

By: /s/ David D. Clark

Name: David D. Clark Title: Chief Financial Officer



200 Crossing Boulevard, Bridgewater, NJ 08807

**Press Release:** 

# SYNCHRONOSS TECHNOLOGIES, INC. ANNOUNCES SECOND QUARTER RESULTS

**BRIDGEWATER, NJ** — August 9, 2018 — Synchronoss Technologies, Inc. (NASDAQ: SNCR), a global leader and innovator in cloud, messaging, digital, and IoT products and platforms, today announced financial results for the second quarter of 2018.

Glenn Lurie, President and CEO of Synchronoss, said "We made substantial progress in the second quarter in returning Synchronoss to the path of long-term growth and overall success, including completing our financial restatement process and meeting our SEC financial reporting obligations. Moving forward, Synchronoss will focus on providing platforms that enable TMT customers to deliver compelling digital, cloud, messaging and IoT experiences for their consumers."

Lurie added, "We believe we will begin delivering substantial improvements in our financial results in the second half of 2018. We currently expect revenue to grow sequentially in the second half of the year and that we will generate adjusted EBITDA profitability and positive free cash flow for the second half. We are confident that we are positioned to return to a financial profile characterized by significant top-line growth and substantial profitability over time."

### Financial Highlights for the Second Quarter of 2018

#### GAAP

- **Total Revenue:** \$76.7 million compared to \$119.0 million in the second quarter of 2017.
- **Gross profit:** \$37.2 million compared to \$71.2 million in the second quarter of 2017.
- **Operating Loss:** (\$43.1 million) compared to (\$8.9 million) in the second quarter of 2017.
- Net Loss attributable to Synchronoss: (\$47.3 million) compared to (\$26.6 million) in the second quarter of 2017.
- **Loss per Diluted Share:** (\$1.20) compared to (\$0.60) in the second quarter of 2017.

#### Non-GAAP

- **Gross profit:** \$38.5 million compared to \$72.2 million in the second quarter of 2017.
- **Operating Income/Loss:** (\$15.0 million) compared to \$18.4 million in the second quarter of 2017.
- Adjusted EBITDA: \$0.0 million compared to \$33.5 million in the second quarter of 2017.
- Net Income/Loss attributable to Synchronoss: (\$19.0 million) compared to \$10.7 million in the second quarter of 2017.
- **Earnings/Loss per Diluted Share:** (\$0.48) compared to \$0.24 in the second quarter of 2017.

A reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

#### **Conference Call Details**

In conjunction with this announcement, Synchronoss will host a conference call on Thursday, August 9, 2018, at 4:30 p.m. (ET) to discuss the company's financial results. To access this call, dial 877-407-9208 (domestic) or 201-493-6784 (international). The pass code for the call is 13681828. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site.

Following the conference call, a replay will be available for a limited time at 844-512-2921 (domestic) or 412-317-6671 (international). The replay pass code is 13681828. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, www.synchronoss.com.

#### **Non-GAAP Financial Measures**

Synchronoss has provided in this release selected financial information that has not been prepared in accordance with GAAP. This information includes historical non-GAAP revenues, gross profit, operating income (loss), net income (loss), effective tax rate, earnings (loss) per share and cash flows from operating activities. Synchronoss uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Synchronoss' ongoing operational performance. Synchronoss believes that the use of these non-

GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends, and in comparing its financial results with other companies in Synchronoss' industry, many of which present similar non-GAAP financial measures to investors. As noted, the non-GAAP financial results discussed above add back the deferred revenue write-down associated with acquisitions, fair value stock-based compensation expense, acquisition-related costs which includes integration costs, changes in the contingent consideration obligation, deferred compensation expense related to earn outs and amortization of intangibles associated with acquisitions.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures as detailed above. As previously mentioned, a reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release.

#### About Synchronoss Technologies, Inc.

Synchronoss transforms the way companies create new revenue, reduce costs and delight their subscribers with cloud, messaging, digital and IoT products and platforms supporting hundreds of millions of subscribers across the globe. Synchronoss' secure, scalable and groundbreaking new technologies, trusted partnerships and talented people change the way TMT customers grow their businesses. For more information, visit us at www.synchronoss.com.

#### **Forward-looking Statements**

This press release includes statements concerning Synchronoss and its future expectations, plans and prospects that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words "may," "should," "expects," "plans," "anticipates," "could," "intends," "believes," "potential" or "continue" or other similar expressions are intended to identify forward-looking statements. Synchronoss

has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. These forward-looking statements speak only as of the date of this press release and are subject to a number of risks, uncertainties and assumptions including, without limitation, risks relating to the Company's ability to sustain or increase revenue from its larger customers and generate revenue from new customers, the Company's expectations regarding expenses and revenue, the sufficiency of the Company's cash resources and its ability to satisfy or refinance its existing debt obligations, the Company's growth strategies, the anticipated trends and challenges in the business and the market in which the Company operates, the Company's expectations regarding federal, state and foreign regulatory requirements, the pending lawsuits against the Company described in its most recent SEC filings, and other risks and factors that are described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's Annual Report on Form 10-K/A for the year ended December 31, 2017 and Quarterly Report on Form 10-Q/A for the quarter ended March 31, 2018, which are on file with the SEC and available on the SEC's website at www.sec.gov. The company does not undertake any obligation to update any forward-looking statements contained in this press release as a result of new information, future events or otherwise.

Source: Synchronoss Technologies, Inc.

# Investors:

ICR Brian Denyeau, +1-646-277-1251 investor@synchronoss.com

Media: CCGroup (US) Diane Rose, +1-727-238-7567 synchronoss@ccgrouppr.com

#### SYNCHRONOSS TECHNOLOGIES, INC. CONSOLIDATED BALANCE SHEETS (In thousands) (Unaudited)

|   | June 30, 2018 | December 31, 2017 |
|---|---------------|-------------------|
| ASSETS  |               |                   |
| Current assets:   |               |                   |
| Cash and cash equivalents   | 222,785       | 156,299           |
| Restricted cash   | 3,480         | 89,826            |
| Marketable securities   | 5,411         | 3,111             |
| Accounts receivable, net of allowances of \$3,992 and \$3,107 at June 30, 2018 and December 31, 2017, |               |                   |
| respectively  | 51,439        | 78,186            |
| Prepaid expenses and other current assets   | 57,387        | 43,557            |
| Total current assets  | 340,502       | 370,979           |
| Marketable securities   | 9,021         | _                 |
| Property and equipment, net   | 89,310        | 111,825           |
| Goodwill  | 233,298       | 237,303           |
| Intangible assets, net  | 128,164       | 132,167           |
| Other assets  | 13,090        | 5,236             |
| Note receivable from related party  | 84,314        | 73,984            |
| Equity method investment  | 30,412        | 33,917            |

| Total assets  | 928,111   | 965,411   |
|---|-----------|-----------|
|   |           |           |
| LIABILITIES AND STOCKHOLDERS' EQUITY  |           |           |
| Current liabilities:  | 10.00.1   |           |
| Accounts payable  | 13,924    | 5,959     |
| Accrued expenses  | 54,540    | 72,739    |
| Deferred revenues, current  | 31,391    | 75,829    |
| Mandatorily redeemable financial instrument   |           | 37,959    |
| Total current liabilities   | 99,855    | 192,486   |
| Lease financing obligation  | 10,319    | 11,183    |
| Convertible debt, net of debt issuance costs  | 228,410   | 227,704   |
| Deferred tax liabilities  | 12,472    | 13,735    |
| Deferred revenues, non-current  | 39,475    | 25,241    |
| Other liabilities   | 15,390    | 6,195     |
| Redeemable noncontrolling interest  | 12,500    | 25,280    |
| Commitments and contingencies (Note 12)   |           |           |
| Series A Convertible Participating Perpetual Preferred Stock, \$0.0001 par value; 10,000 shares authorized; |           |           |
| 188 shares issued and outstanding at June 30, 2018  | 168,945   | _         |
| Stockholders' equity:   |           |           |
| Common stock, \$0.0001 par value; 100,000 shares authorized, 49,439 and 52,024 shares issued; 42,277 and    |           |           |
| 46,965 outstanding at June 30, 2018 and December 31, 2017, respectively                                     | 5         | 5         |
| Treasury stock, at cost (7,162 and 5,059 shares at June 30, 2018 and December 31, 2017, respectively)       | (82,084)  | (105,584) |
| Additional paid-in capital  | 554,218   | 597,553   |
| Accumulated other comprehensive loss  | (28,938)  | (23,373)  |
| Accumulated deficit   | (102,456) | (5,014)   |
| Total stockholders' equity  | 340,745   | 463,587   |
| Total liabilities and stockholders' equity  | 928,111   | 965,411   |
| ······································  |           |           |

# SYNCHRONOSS TECHNOLOGIES, INC. CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data) (Unaudited)

|  | Three Months Ende | Three Months Ended June 30, |  |
|--|-------------------|-----------------------------|--|
|  | 2018              | 2017                        |  |
| NY   | 50 545            | 110.000                     |  |
| Net revenues   | 76,742            | 118,990                     |  |
| Costs and expenses:  | 20 525            |                             |  |
| Cost of revenues   | 39,525            | 47,755                      |  |
| Research and development                                     | 20,200            | 20,819                      |  |
| Selling, general and administrative                          | 33,938            | 29,353                      |  |
| Restructuring charges  | 2,778             | 6,405                       |  |
| Depreciation and amortization                                | 23,401            | 23,552                      |  |
| Total costs and expenses                                     | 119,842           | 127,884                     |  |
| Loss from continuing operations                              | (43,100)          | (8,894)                     |  |
| Interest income  | 3,763             | 3,026                       |  |
| Interest expense   | (1,318)           | (11,844)                    |  |
| Other expense, net   | (23)              | (1,556)                     |  |
| Equity method investment (Loss) Income                       | (7)               | 233                         |  |
| Loss from continuing operations, before taxes                | (40,685)          | (19,035)                    |  |
| (Provision) benefit for income taxes                         | (579)             | (3,573)                     |  |
| Net loss from continuing operations                          | (41,264)          | (22,608)                    |  |
| Net loss from discontinued operations, net of tax            |                   | (6,775)                     |  |
| Net loss   | (41,264)          | (29,383)                    |  |
| Net loss attributable to redeemable noncontrolling interests | 1,259             | 2,815                       |  |
| Preferred stock dividend                                     | (7,260)           | _                           |  |
| Net loss attributable to Synchronoss                         | (47,265)          | (26,568)                    |  |
|  |                   |                             |  |
| Basic:   |                   |                             |  |
| Continuing operations  | (1.20)            | (0.44)                      |  |
| Discontinued operations                                      |                   | (0.16)                      |  |
|  | (1.20)            | (0.60)                      |  |
| Diluted:   |                   |                             |  |
| Continuing operations  | (1.20)            | (0.44)                      |  |
| Discontinued operations                                      | _                 | (0.16)                      |  |
| · · ·  | (1.20)            | (0.60)                      |  |
| Weighted-average common shares outstanding:                  |                   | <u> </u>                    |  |
| Basic  | 39,456            | 44,618                      |  |
| Diluted  | 39,456            | 44,618                      |  |
|  |                   | 1,010                       |  |

# SYNCHRONOSS TECHNOLOGIES, INC. CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands) (Unaudited)

|   | Six Months Ended June 30, |           |
|---|---------------------------|-----------|
| Operating activities:   |                           | 2017      |
| Net loss from continuing operations   | (79,241)                  | (68,060   |
| Net loss from discontinued operations   |                           | (22,909   |
| Adjustments to reconcile Net Loss to net cash used in operating activities:                 |                           |           |
| Depreciation and amortization expense   | 46,672                    | 47,639    |
| Change in fair value of financial instruments   | (3,849)                   |           |
| Amortization of debt issuance costs   | 706                       | 3,147     |
| Accrued PIK interest  | (7,037)                   | (5,643    |
| Loss (earnings) from equity method investments  | 212                       | (981      |
| Gain on disposals   |                           | (4,947    |
| Discontinued operations non-cash and working capital adjustments                            |                           | 59,278    |
| Amortization of bond premium  | 44                        | 177       |
| Deferred income taxes   | (1,223)                   | (13,304   |
| Non-cash interest on leased facility  | 547                       | 533       |
| Stock-based compensation  | 14,824                    | 10,749    |
| Changes in operating assets and liabilities:  |                           |           |
| Accounts receivable, net of allowance for doubtful accounts                                 | 29,334                    | 623       |
| Prepaid expenses and other current assets   | (13,415)                  | (14,869   |
| Other assets  | 1,260                     | 2,351     |
| Accounts payable  | 8,109                     | (9,847    |
| Accrued expenses  | (24,685)                  | (18,746   |
| Other liabilities   | 632                       | (31)      |
| Lease obligation interest payment   | (483)                     |           |
| Deferred revenues   | (43,788)                  | 14,539    |
| Net cash used in operating activities   | (71,381)                  | (20,301)  |
| Investing activities:   |                           | (-) )     |
| Purchases of fixed assets   | (3,820)                   | (5,235)   |
| Purchases of intangible assets and capitalized software                                     | (8,201)                   | (5,300)   |
| Proceeds from the sale of SpeechCycle   |                           | 13,500    |
| Purchases of marketable securities available for sale                                       | (13,383)                  | (219)     |
| Maturity of marketable securities available for sale  | 1,970                     | 7,191     |
| Equity investment   |                           | 608       |
| Investing in discontinued operations  |                           | (7,213)   |
| Investment in note receivable   | _                         | (6,187    |
| Business acquired, net of cash  | (9,798)                   | (815,008  |
| Net cash used in investing activities   | (33,232)                  | (817,863) |
| Financing activities:   | (,)                       | (,,       |
| Share-based compensation-related proceeds, net of taxes paid on withholding shares          | _                         | 2,460     |
| Debt issuance costs related to the Credit Facility  |                           | (3,692)   |
| Debt issuance costs related to long term debt   | —                         | (19,887)  |
| Proceeds from issuance of long term debt  | _                         | 900,000   |
| Repayment of long term debt   |                           | (2,250)   |
| Repayment of revolving line of credit   |                           | (29,000)  |
| Proceeds from the sale of treasury stock in connection with an employee stock purchase plan |                           | 1,047     |
| Proceeds from issuance of preferred stock   | 86,220                    |           |
| Payments on capital obligations   | (718)                     | (1,359)   |
| Net cash provided by financing activities   | 85,502                    | 847,319   |
| Effect of exchange rate changes on cash   | (749)                     | 2,550     |
| Net decrease in cash, restricted cash and cash equivalents                                  | (19,860)                  | 11,705    |
| Cash, restricted cash and cash equivalents, beginning of period                             | 246,125                   | 211,433   |
|   |                           |           |
| Cash, restricted cash and cash equivalents, end of period                                   | 226,265                   | 223,138   |
| Supplemental disclosures of non-cash investing and financing activities:                    |                           | 4 700     |
| Issuance of common stock in connection with Intralinks acquisition                          |                           | 4,700     |
| Cash and cash equivalents per the Consolidated Balance Sheets                               | 222,785                   | 216,558   |
| Restricted cash per the Consolidated Balance Sheets   | 3,480                     | 6,580     |
| Total cash, cash equivalents and restricted cash  | 226,265                   | 223,138   |

### SYNCHRONOSS TECHNOLOGIES, INC. RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES (in thousands, except per share data) (Unaudited)

Three Months Ended June 30, 2018 Three Months Ended June 30, 2017

| GAAP Revenue  | 76,742   | 118,990  |
|---|----------|----------|
| Less: Cost of revenues  | 39,525   | 47,755   |
| GAAP Gross Profit   | 37,217   | 71,235   |
| Add: Stock-based compensation expense   | 1,300    | 471      |
| Add: Acquisition costs  |          | _        |
| Add: Integratiion   |          | 501      |
| Non-GAAP Gross Profit   | 38,517   | 72,207   |
| Non-GAAP Gross Margin   | 50%      | 61%      |
| GAAP (loss) income from continuing operations                                     | (43,100) | (8,894)  |
| Add: Stock-based compensation expense   | 7,638    | 2,638    |
| Add: Acquisition costs  | (10)     | 1,248    |
| Add: Restructuring  | 2,778    | 6,405    |
| Add: Amortization expense   | 8,396    | 8,449    |
| Add: Integration  | _        | 2,756    |
| Add: One-Time Expenses due to Restatement, etc.                                   | 9,305    | 5,839    |
| Non-GAAP loss from continuing operations  | (14,993) | 18,441   |
| GAAP Net (loss) income attributable to Synchronoss                                | (47,265) | (26,568) |
| Add: Net loss from discontinued operations, net of taxes                          | _        | (6,775)  |
| Net (loss) income from continuing operations attributable to Synchronoss          | (47,265) | (19,793) |
| Add: Stock-based compensation expense   | 7,638    | 2,638    |
| Add: Acquisition costs  | (10)     | 1,248    |
| Add: Restructuring  | 2,778    | 6,405    |
| Add: Amortization expense   | 8,396    | 8,449    |
| Less: Non-GAAP Expenses attributable to Non-Controlling Interest                  | (373)    | (406)    |
| Add: One-Time Expenses due to Restatement, etc.                                   | 9,305    | 5,839    |
| Add: Integration  |          | 2,756    |
| Less: Income Tax Effect at Stautotory Tax Rates                                   | 579      | 3,573    |
| Non-GAAP net (loss) income from continuing operations attributable to Synchronoss | (18,952) | 10,709   |
| Diluted Non-GAAP net (loss) income from continuing operations per share           | (0.48)   | 0.24     |
| Weighted shares outstanding - Basic   | 39,456   | 44,618   |
|   |          | 77,010   |

# SYNCHRONOSS TECHNOLOGIES, INC. Consolidated Statement of Cash Flows NON-GAAP Reconciliation (in Thousands) (Unaudited)

|   | Six Months Ended<br>June 30,<br>2018 | Six Months Ended<br>June 30,<br>2017 |
|---|--------------------------------------|--------------------------------------|
| Net Cash (used in) provided by operating activities | (71,381)                             | (20,301)                             |
| Add: SW Capitalization                              | 8,201                                | 5,300                                |
| Add: Fixed Assets                                   | 3,820                                | 5,235                                |
| Free Cashflow                                       | (83,402)                             | (30,836)                             |
| Less: One-Time Restatement Expenses                 | 15,970                               | 5,839                                |
| Adjusted Free Cashflow                              | (67,432)                             | (24,997)                             |

# SYNCHRONOSS TECHNOLOGIES, INC.

Reconciliation of GAAP to NON-GAAP Financial Measures

# (n thousands, except per share data) (Unaudited)

|   | Three Months<br>Ended June 30,<br>2018 | Three Months<br>Ended June 30,<br>2017 |
|---|--|--|
| GAAP Income from Operations                   | (43,100)                               | (8,894)                                |
| Add: Stock based compensation                 | 7,638                                  | 2,638                                  |
| Add: Acquisition, Restructuring & Integration | 2,768                                  | 10,409                                 |
| Add: Depreciation & Amortization              | 23,401                                 | 23,552                                 |
| Add: Restatement Expenses                     | 9,305                                  | 5,839                                  |
| Adjusted EBITDA                               | 12                                     | 33,544                                 |