

Synchronoss Technologies to Participate in Upcoming Thomas Weisel Partners and Deutsche Bank Investor Conferences

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BRIDGEWATER, N.J., Feb 03, 2010 (BUSINESS WIRE) -- Synchronoss Technologies, Inc. (Nasdaq: SNCR), the leading global provider of on-demand transaction management software platforms, today announced its participation in two upcoming conferences in February.

Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Thomas Weisel Partners Technology and Telecom Conference 2010 in San Francisco, California. The Synchronoss fireside chat is scheduled for Monday, February 8, 2010, at 2:40 p.m. Pacific Time.

President and Chief Executive Officer, Stephen G. Waldis, and Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at:

- The Deutsche Bank 2010 Small and Mid Cap Conference in Naples, Florida. The Synchronoss presentation is scheduled for Wednesday, February 10, 2010, at 1:20 p.m. Eastern Time.

A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: <http://www.synchronoss.com>.

About Synchronoss Technologies, Inc.

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. Synchronoss' software platforms automate subscriber activation, order management and service provisioning for all connected-devices, across any communication service, from any channel. The company's ConvergenceNow(R), ConvergenceNow(R) Plus+ and InterconnectNow(TM) technology platforms automate a wide variety of transactions across multiple delivery channels and networks, enabling telecommunication service providers, cable operators, retailers/ e-tailers and OEMs to accelerate and monetize their go-to-market with connected-devices while addressing back-office fragmentation, and delivering an improved customer experience at lower costs. For the latest insight and perspective on connected devices, visit our blog at <http://blog.synchronoss.com> and Web site at <http://www.synchronoss.com>.

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