

## **Synchronoss Technologies to Present at the Raymond James 31st Annual Institutional Investors Conference**

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BRIDGEWATER, N.J., Mar 03, 2010 (BUSINESS WIRE) -- Synchronoss Technologies, Inc. (Nasdaq: SNCR), the leading global provider of on-demand transaction management software platforms, today announced that its Chief Financial Officer and Treasurer, Lawrence R. Irving, will present at the Raymond James 31st Annual Institutional Investors Conference, to be held at the JW Marriott Grande Lakes Hotel in Orlando, Florida, March 7th through 10th.

The Synchronoss presentation is scheduled for Wednesday, March 10, 2010, at 10:25 a.m. Eastern Time. A live web cast as well as the replay will be available on the "Investor Relations" page of the company's Web site: <http://www.synchronoss.com>.

### **About Synchronoss Technologies, Inc.**

Synchronoss Technologies (NASDAQ: SNCR) is the leading global provider of on-demand transaction management technology. Synchronoss' software platforms automate subscriber activation, order management and service provisioning for all connected-devices, across any communication service, from any channel. The company's ConvergenceNow(R), ConvergenceNow(R) Plus+ (TM) and InterconnectNow(TM) technology platforms automate a wide variety of transactions across multiple delivery channels and networks, enabling telecommunication service providers, cable operators, retailers/ e-tailers and OEMs to accelerate and monetize their go-to-market with connected-devices while addressing back-office fragmentation, and delivering an improved customer experience at lower costs. For the latest insight and perspective on connected devices, visit our blog at [blog.synchronoss.com](http://blog.synchronoss.com) and Web site at <http://www.synchronoss.com>.

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