# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

# **CURRENT REPORT**

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 30, 2014

# SYNCHRONOSS TECHNOLOGIES, INC.

(Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction of incorporation) 000-52049 (Commission File Number) 06-1594540 (IRS Employer Identification No.)

200 Crossing Boulevard, 8<sup>th</sup> Floor Bridgewater, New Jersey (Address of principal executive offices)

**08807** (Zip Code)

Registrant's telephone number, including area code: (866) 620-3940

N/A

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### Item 2.02 Results of Operations and Financial Condition.

On April 30, 2014, Synchronoss Technologies, Inc. issued a press release relating to its results of operations and financial condition for the quarter ended March 31, 2014. The full text of this press release is furnished as Exhibit 99.1 to this Current Report on form 8-K.

The information in Item 2.02 of this Form 8-K and the Exhibit attached hereto shall not be deemed "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as expressly set forth by specific reference in such a filing.

#### Item 9.01 financial Statements and Exhibits.

The following exhibit relating to Item 2.02 shall be deemed to be furnished, and not filed:

Exhibit 99.1 Press Release of Synchronoss Technologies, Inc. dated April 30, 2014.

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Report to be signed on its behalf by the undersigned hereunto duly authorized.

# SYNCHRONOSS TECHNOLOGIES, INC.

By: <u>/s/ Stephen G. Waldis</u> Stephen G. Waldis Chairman of the Board of Directors and Chief Executive Officer

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Date: April 30, 2014



200 Crossing Boulevard, Bridgewater, NJ 08807

**Press Release:** 

#### SYNCHRONOSS TECHNOLOGIES, INC. ANNOUNCES FIRST QUARTER 2014 FINANCIAL RESULTS

- Non-GAAP total revenue of \$98.7 million increases 24% year-over-year
- Non-GAAP operating income of \$24.2 million or a 25% operating margin driving non-GAAP EPS of \$0.39, an increase of 39% year-over-year
  - Cloud Services revenue of \$43.7 million increases 83% year-over-year

**BRIDGEWATER, NJ** — **April 30, 2014** — Synchronoss Technologies, Inc. (NASDAQ: SNCR), the mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe, today announced financial results for the first quarter of 2014.

"Synchronoss delivered strong first quarter results highlighted by revenue that exceeded our expectations, driven by 83% year-over-year Cloud Services revenue growth," said Stephen G. Waldis, Founder and Chief Executive Officer of Synchronoss. "Increased promotional activity by our customers, along with enhanced and integrated new cloud functionality embedded on the device, is having a positive impact on subscriber adoption rates and positions Synchronoss well to deliver strong growth in 2014."

Waldis added, "Customer reaction to our most recent product launches, Synchronoss Integrated Life<sup>TM</sup> and Synchronoss Workspace<sup>TM</sup>, has been extremely positive and represents additional growth opportunities over time. We are seeing our customers rapidly embrace cloud technologies as a key component of their enhanced communications strategy. Our expanded product set meaningfully increases the value we can deliver to our customers and reflects the increasingly strategic role Synchronoss can provide to them."

On a GAAP basis, Synchronoss reported net revenues of \$98.5 million, representing an increase of 26% compared to the first quarter of 2013. Gross profit was \$58.5 million and income from operations was \$12.4 million in the first quarter of 2014. Net income applicable to common stock was \$7.6 million, leading to diluted earnings per share of \$0.19, compared to \$0.01 for the first quarter of 2013.

On a non-GAAP basis, Synchronoss reported net revenues, adjusted for the effect of certain acquisitions, of \$98.7 million, an increase of 24% compared to the first quarter of 2013. Gross profit for the first quarter 2014 was \$60.0 million, representing a gross margin of 61%. Income from operations was \$24.2 million in the first quarter of 2014, representing a year-over-year increase of 52% and an operating margin of 25%. Net income was \$15.9 million in the first quarter of 2014, up from \$10.9 million in the year ago period. Diluted earnings per share were \$0.39 for the first quarter of 2014, an increase of 39% compared to \$0.28 for the first quarter of 2013.

A reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is also included below under the heading "Non-GAAP Financial Measures."

"The first quarter was a strong start to 2014 and we are pleased with the rapid adoption and customer scaling of our Synchronoss Personal Cloud™ platform," said Karen L. Rosenberger, Chief Financial Officer and Treasurer. "We are seeing positive trends in a number of areas in our business and believe we are well positioned to generate strong levels of revenue growth and profitability going forward."

#### **Other First Quarter and Recent Business Highlights:**

- Cloud Services revenue accounted for \$43.7 million of non-GAAP revenue, representing approximately 44% of total non-GAAP revenue and growing 83% on a year-over-year basis.
- Activation Services revenue accounted for \$55.0 million of non-GAAP revenue, representing approximately 56% of total non-GAAP revenue and essentially flat on a year-over-year basis.
- Announced a partnership with Napster to create cloud-based music sharing through Synchronoss' new solution called The Synchronoss Social Music Platform<sup>TM</sup> by integrating Napster's music streaming services directly into the Synchronoss Personal Cloud<sup>TM</sup>.
- Telstra, Australia's largest telecommunications provider, announced the availability of the T-Cloud<sup>™</sup> personal cloud service, which is being powered by the Synchronoss Personal Cloud<sup>™</sup>.
- Time Warner Cable chose Synchronoss Integrated Life<sup>™</sup> to support their Connected Home offering, which includes 24x7 security and fire protection, remote access and lighting and temperature controls.
- Appointed Mr. Chris Halbard to the role of Executive Vice President and President, International, to lead the company's international business
  development initiatives and operations. Mr. Halbard is the former Chief Operating Officer and Chief Financial Officer for British Telecom Global
  Services and held senior positions at AT&T and Lucent Technologies.

#### **Conference Call Details**

In conjunction with this announcement, Synchronoss will host a conference call today, April 30, 2014, at 8:30 a.m. (ET) to discuss the company's financial results. To access this call, dial 866-202-0886 (domestic) or 617-213-8841 (international). The pass code for the call is 36063587. Additionally, a live web cast of the conference call will be available on the "Investor Relations" page on the company's web site www.synchronoss.com.

Following the conference call, a replay will be available for a limited time at 888-286-8010 (domestic) or 617-801-6888 (international). The replay pass code is 16327293. An archived web cast of this conference call will also be available on the "Investor Relations" page of the company's web site, www.synchronoss.com.

### **Non-GAAP Financial Measures**

Synchronoss has provided in this release selected financial information that has not been prepared in accordance with GAAP. This information includes historical non-GAAP revenues, gross profit, operating income, net income, effective tax rate, earnings per share and cash flows from operating activities. Synchronoss uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Synchronoss' ongoing operational performance. Synchronoss believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends, and in comparing its financial results with other companies in Synchronoss' industry, many of which present similar non-GAAP financial measures to investors. As noted, the non-GAAP financial results discussed above add back the deferred revenue write-down associated with acquisitions, fair value stock-based compensation expense, acquisition-related costs, changes in the contingent consideration obligation, deferred compensation expense related to earn outs and amortization of intangibles associated with acquisitions.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures as detailed above. As previously mentioned, a reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release.

#### About Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. (NASDAQ:SNCR), is the mobile innovation leader that provides cloud solutions and software-based activation for connected devices across the globe. The company's proven and scalable technology solutions allow customers to connect, synchronize and activate connected devices and services that empower enterprises and consumers to live in a connected world. For more information visit us at:

www.synchronoss.com

Source: Synchronoss Technologies, Inc.

### **Forward-looking Statements**

This document may include certain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. These forwardlooking statements include, but are not limited to, plans, objectives, expectations and intentions and other statements contained in this press release that are not historical facts and statements identified by words such as "expects," "anticipates," "intends," "plans," "believes," "hopes," "seeks," "strategies," "targets," "estimates," "outlook" or words of similar meanings. These statements are based on our current beliefs or expectations and are inherently subject to various risks and uncertainties, including those set forth under the caption "Risk Factors" in Synchronoss' Annual Report on Form 10-K for the year ended December 31, 2013 and other documents filed with the U.S. Securities and Exchange Commission. Actual results may differ materially from these expectations due to changes in global political, economic, business, competitive, market and regulatory factors. Synchronoss does not undertake any obligation to update any forward-looking statements contained in this document as a result of new information, future events or otherwise.

Synchronoss, Synchronoss Personal Cloud, Synchronoss Integrated Life, Synchronoss Workspace and the Synchronoss logo are trademarks of Synchronoss Technologies, Inc. All other trademarks are property of their respective owners.

SOURCE: Synchronoss Technologies, Inc.

Synchronoss Technologies, Inc. Investor: Brian Denyeau, 646-277-1251 investor@synchronoss.com or Media: Stacie Hiras, 908-547-1260 stacie.hiras@synchronoss.com

## SYNCHRONOSS TECHNOLOGIES, INC. BALANCE SHEETS (in thousands, except per share data) (Unaudited)

	March 31, 2014		December 31, 2013	
ASSETS				
Current assets:				
Cash and cash equivalents	\$	47,271	\$	63,512
Marketable securities		11,122		9,105
Accounts receivable, net of allowance for doubtful accounts of \$329 and \$237 at March 31, 2014 and		,		- ,
December 31, 2013, respectively		93,911		64,933
Prepaid expenses and other assets		19,042		19,451
Deferred tax assets		3,752		4,626
Total current assets		175,098		161,627
Marketable securities		3,833		4,988
Property and equipment, net		104,165		106,106
Goodwill		137,373		137,743
Intangible assets, net		99,997		101,963
Deferred tax assets		3,175		4,210
Other assets		9,899		10,382
Total assets	\$	533,540	\$	527,019
LIABILITIES AND STOCKHOLDERS' EQUITY				
Current liabilities:				
Accounts payable	\$	6,145	\$	9,528
Accrued expenses		29,717		37,919
Deferred revenues		12,182		15,372
Contingent consideration obligation		22		22
Total current liabilities		48,066		62,841
Lease financing obligation - long term		9.247		9.252
Contingent consideration obligation - long-term		6,079		4,468
Other liabilities		3,686		2,819
Stockholders' equity:		-,		_,
Preferred stock, \$0.0001 par value; 10,000 shares authorized, 0 shares issued and outstanding at March 31, 2014 and December 31, 2013				_
Common stock, \$0.0001 par value; 100,000 shares authorized, 44,913 and 44,456 shares issued; 41,146 and 40,663 outstanding at March 31, 2014 and December 31, 2013, respectively		4		4
Treasury stock, at cost (3,767 and 3,793 shares at March 31, 2014 and December 31, 2013,				
respectively)		(66,770)		(67,104)
Additional paid-in capital		403,550		393,644
Accumulated other comprehensive income (loss)		276		(723)
Retained earnings		129,402		121,818
Total stockholders' equity		466,462		447,639
Total liabilities and stockholders' equity	\$	533,540	S	527,019

# SYNCHRONOSS TECHNOLOGIES, INC. STATEMENT OF INCOME (in thousands, except per share data) (Unaudited)

		Three Months E	nded March 31,	
	2014		2013	
N ( an an an	¢	09 477	¢	79.27(
Net revenues Costs and expenses:	\$	98,477	\$	78,276
Cost of services (1)(2)(3)*		39,979		32,131
Research and development $(1)(2)(3)$		15,541		16,718
		,		,
Selling, general and administrative (1)(2)(3)		17,125		14,652
Net change in contingent consideration obligation		1,211		433
Restructuring charges				5,172
Depreciation and amortization		12,266		8,969
Total costs and expenses		86,122		78,075
Income from operations		12,355		201
Interest income		49		86
Interest expense		(420)		(232)
Other income (expense) (4)		796		(258)
Income before income tax expense		12,780		(203)
Income tax (expense) benefit		(5,196)		679
		(- , )		
Net income	<u>\$</u>	7,584	\$	476
Net income per common share:				
Basic	\$	0.19	\$	0.01
Diluted	\$	0.19	\$	0.01
Weighted-average common shares outstanding:				
Basic		39,769		38,121
Diluted		40,655		39,089
* Cost of services excludes depreciation and amortization which is shown separately.				
(1) Amounts include fair value stock-based compensation as follows:				
Cost of services	\$	1,258	\$	1,200
Research and development	φ	1,270	φ	1,200
Selling, general and administrative		3,314		2,414
Total fair value stock-based compensation expense	<u>\$</u>	5,842	\$	4,910
(2) Amounts include acquisition costs as follows:				
Cost of services	\$	31	\$	
	Ф		ф	
Research and development		48		
Selling, general and administrative		139		574
Total acquisition costs	\$	218	\$	574
(3) Amounts include fair value earn-out cash and stock compensation as follows:	<b>^</b>		<i>ф</i>	(5.7)
Cost of services	\$	_	\$	(57)
Research and development		—		(66)
Selling, general and administrative		424		(49)
Total fair value earn-out cash and stock compensation expense	<u>\$</u>	424	\$	(172)
(4) Amounts include Fx change of the contingent consideration obligation as follows: Other income	\$		\$	30

# SYNCHRONOSS TECHNOLOGIES, INC. Reconciliation of GAAP to Non-GAAP Financial Measures (in thousands, except per share data) (Unaudited)

	Three Months E			
		2014		2013
on-GAAP financial measures and reconciliation:				
GAAP Revenue	\$	98,477	\$	78,27
Add: Deferred revenue write-down		224		1,20
Non-GAAP Revenue	<u>\$</u>	98,701	\$	79,48
GAAP Revenue	\$	98,477	\$	78,27
Less: Cost of services		39,979		32,13
GAAP Gross Margin		58,498		46,14
Add: Deferred revenue write-down		224		1,20
Add: Fair value stock-based compensation		1,258 31		1,20
Add: Acquisition and restructuring costs Add: Deferred compensation expense - earn-out				(5
Non-GAAP Gross Margin	<u>\$</u>	60,011	\$	48,49
Non-GAAP Gross Margin %		61%	, D	(
GAAP income from operations	\$	12,355	\$	20
Add: Deferred revenue write-down		224		1,20
Add: Fair value stock-based compensation		5,842		4,9
Add: Acquisition and restructuring costs		218		5,74
Add: Net change in contingent consideration obligation		1,211		4
Add: Deferred compensation expense - eam-out Add: Amortization expense		424 3,914		(1) 3,62
Non-GAAP income from operations	<u>\$</u>	24,188	\$	15,94
GAAP net income attributable to common stockholders	\$	7,584	\$	41
Add: Deferred revenue write-down, net of tax		149		79
Add: Fair value stock-based compensation, net of tax		3,894		3,22
Add: Acquisition and restructuring costs, net of taxes		145		3,77
Add: Net change in contingent consideration obligation, net of Fx change, net of tax		1,211		40
Add: Deferred compensation expense - earn-out, net of tax		283		(1)
Add: Amortization expense, net of tax		2,609		2,37
Non-GAAP net income	<u>\$</u>	15,875	\$	10,93
Diluted non-GAAP net income per share	<u>\$</u>	0.39	\$	0.2
Weighted shares outstanding - Diluted		40,655		39,08

## SYNCHRONOSS TECHNOLOGIES, INC. STATEMENT OF CASH FLOWS (in thousands) (Unaudited)

	 Three Months E	nded M	,	
	 2014		2013	
Operating activities:				
Net income	\$ 7,584	\$	476	
Adjustments to reconcile net income to net cash (used in) provided by operating activities:				
Depreciation and amortization expense	12,266		8,969	
Amortization of bond premium	74		86	
Deferred income taxes	3,112		(118)	
Non-cash interest on leased facility	230		229	
Stock-based compensation	5,842		4,910	
Changes in operating assets and liabilities:				
Accounts receivable, net of allowance for doubtful accounts	(28,935)		5,519	
Prepaid expenses and other current assets	816		4,499	
Other assets	465		(384)	
Accounts payable	(3,388)		(2,639)	
Accrued expenses	(8,743)		(11,126)	
Contingent consideration obligation	1,611		241	
Excess tax benefit from the exercise of stock options	(385)			
Other liabilities	1,249		1,247	
Deferred revenues	(3,204)		3,325	
	 <u>(- , - ,</u> )			
Net cash (used in) provided by operating activities	(11,406)		15,234	
Investing activities:				
Purchases of fixed assets	(8,044)		(10,964)	
Purchases of marketable securities available-for-sale	(1,244)		(13)	
Maturities of marketable securities available-for-sale	 315		4,791	
Net cash used in investing activities	(8,973)		(6,186)	
Financing activities:				
Proceeds from the exercise of stock options	3,273		6,212	
Excess tax benefit from the exercise of stock options	385			
Proceeds from the sale of Treasury Stock in connection with an employee stock purchase plan	740		670	
Payments on capital obligations	 (324)		(760)	
Net cash provided by financing activities	4,074		6,122	
Effect of exchange rate changes on cash	 64		(82)	
Net increase (decrease) in cash and cash equivalents	(16,241)		15,088	
Cash and cash equivalents at beginning of period	 63,512		36,028	
Cash and cash equivalents at end of period	\$ 47,271	\$	51,116	

# SYNCHRONOSS TECHNOLOGIES, INC. Reconciliation of GAAP to Non-GAAP Cash Provided by Operating Activities (in thousands) (Unaudited)

	Three Months Ended March 31,			
	2014		2013	
Non-GAAP cash (used in) provided by operating activities and reconciliation:				
Net cash (used in) provided by operating activities (GAAP)	\$	(11,406)	\$	15,234
Add: Tax benefits from stock options exercised		385		
Adjusted cash flow (used in) provided by operating activities (Non-GAAP)	\$	(11,021)	\$	15,234
	-			.,