

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden
hours per response: 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| | | |
|--|---|--|
| 1. Name and Address of Reporting Person* <u>Irving Lawrence R.</u> (Last) (First) (Middle) <u>750 ROUTE 202</u> <u>SUITE 600</u> (Street) <u>BRIDGEWATER NJ</u> <u>08807</u> (City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol <u>SYNCHRONOSS TECHNOLOGIES INC [</u> <u>SNCR]</u> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chief Financial Officer</u> |
| | 3. Date of Earliest Transaction (Month/Day/Year) <u>03/14/2007</u> | |
| | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|------------|---------|---|--|---|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock | 03/14/2007 | | S | | 200 | D | \$17.61 | 281,359 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.62 | 281,259 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.63 | 281,159 | D | |
| Common Stock | 03/14/2007 | | S | | 200 | D | \$17.66 | 280,959 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.67 | 280,859 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.69 | 280,759 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.7 | 280,659 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.71 | 280,559 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.72 | 280,459 | D | |
| Common Stock | 03/14/2007 | | S | | 200 | D | \$17.74 | 280,259 | D | |
| Common Stock | 03/14/2007 | | S | | 300 | D | \$17.75 | 279,959 | D | |
| Common Stock | 03/14/2007 | | S | | 200 | D | \$17.76 | 279,759 | D | |
| Common Stock | 03/14/2007 | | S | | 300 | D | \$17.77 | 279,459 | D | |
| Common Stock | 03/14/2007 | | S | | 200 | D | \$17.78 | 279,259 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.79 | 279,159 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.8 | 279,059 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.82 | 278,959 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.83 | 278,859 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.84 | 278,759 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.85 | 278,659 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.9 | 278,559 | D | |
| Common Stock | 03/14/2007 | | S | | 300 | D | \$17.91 | 278,259 | D | |
| Common Stock | 03/14/2007 | | S | | 300 | D | \$17.92 | 277,959 | D | |
| Common Stock | 03/14/2007 | | S | | 300 | D | \$17.95 | 277,659 | D | |
| Common Stock | 03/14/2007 | | S | | 100 | D | \$17.99 | 277,559 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|--|--------------------------------------|---|--------------------------------|--|--|---|--|--|---|---|--|---|--|---|--|---|--|---|--|--|--|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Table 1: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 2: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 3: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 4: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 5: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 6: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 7: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 8: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 9: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 10: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | Table 11: Derivative Securities Acquired, Disposed of, or Beneficially Owned | | |
| | | | 4. Deemed Execution Date, if any (Month/Day/Year) | 5. Transaction Code (Instr. 8) | 6. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 7. Date Exercisable and Expiration Date (Month/Day/Year) | 8. Date Exercisable and Expiration Date (Month/Day/Year) | 9. Title and Amount of Underlying Derivative Security (Instr. 3 and 4) | 10. Price of Derivative Security (Instr. 5) | 11. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 12. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 13. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | | | | | | | | | |
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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Derivative Security (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | | | | | | | | | | |
| Explanation of Responses: | | | | | | | | | | | | | | | | | | | | | | | | | |
| Remarks: | | | | | | | | | | | | | | | | | | | | | | | | | |
| ***All of the sales reported in this Form were effected pursuant to an approved Rule 10b5-1 trading plan.*** | | | | | | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | /s/ Lawrence R. Irving | | | | | | | | | | | | |
| | | | | | | | | | | | | | 03/16/2007 | | | | | | | | | | | | |
| | | | | | | | | | | | | | Date | | | | | | | | | | | | |
| Reminder: Report on a separate line for each class of securities beneficially owned directly and indirectly. | | | | | | | | | | | | | Expiration Date | | | | | | | | | | | | |
| * If the form is filed by more than one reporting person, see Instruction 4 (b)(v). | | | | | | | | | | | | | Title | | | | | | | | | | | | |
| | | | | | | | | | | | | | or Number of Shares | | | | | | | | | | | | |
| | | | | | | | | | | | | | ** Signature of Reporting Person | | | | | | | | | | | | |

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.