SEC Form 4
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## FORM 4

UNITED STATES	SECURITI	ES A	ND EXCHANGE	COMMISSION

Washington, D.C. 20549

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* B. Riley Financial, Inc.			2. Issuer Name and Ticker or Trading Symbol SYNCHRONOSS TECHNOLOGIES INC (Check all applicable)							s) to Issuer							
<u>B. Kliey Filialicial, Ilic.</u>		[ SNCR ]							Director X 10% Owner								
(Last)	(First) MONICA BLVD	(Midd	(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 11/14/2023						Officer (give title Other (specify below) below)						
SUITE 800				4.	If Amendment, Dat	e of Ori	ginal F	-iled (Month/D	Day/Yea	r)	6. I Lin	Individual or Joint/	Group Filing (Ch	eck Applicable			
												Form filed by	y One Reporting				
(Street) LOS	<b>C</b> A	0000	-									X Form filed by Person	y More than On	e Reporting			
ANGELES	CA	9002	5	Rule 10b5-1(c) Transaction Indication													
(City) (State) (Zip)					Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended t satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.									is intended to			
	Tab	ole I - I	Non-Deriva	tive	e Securities A	cquire	ed, D	isposed o	of, or I	Benef	icia	ally Owned					
1. Title of Security (Instr. 3) 2. Transaction Date			2. Transaction Date (Month/Day/Ye		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a 5)			r 5. Amount of Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
						Code	v	Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock			11/14/202	3		р		74,189	A	\$0.4	15	2,124,660	I	By B. Riley Securities, Inc. <sup>(1)(2)(3)</sup>			
Common Stock												10,600,000	I	By BRF Investments, LLC <sup>(1)(2)(3)</sup>			
Common Stock												913,774	D <sup>(4)</sup>				
Common Stock												2,457	Ι	By Bryant R. Riley, as UTMA custodian for Charlie Riley <sup>(1)(3)</sup>			
Common Stock												2,457	I	By Bryant R. Riley, as UTMA custodian for Susan Riley <sup>(1)(3)</sup>			
Common Stock												2,457	I	By Bryant R. Riley, as UTMA custodian for Abigail Riley <sup>(1)(3)</sup>			
Common Stock												2,457	I	By Bryant R. Riley, as UTMA custodian for Eloise Riley <sup>(1)(3)</sup>			

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)       2.       3. Transaction Date (Month/Day/Year)       3A. Deemed Execution Date, (Month/Day/Year)         1. Title of Derivative Security       3. Transaction Date (Month/Day/Year)       3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8) 5. Numbro of Derivativ Securitie Acquirec (A) or Disposed of (D) (Instr. 3, and 5)	Expiration Date (Month/Day/Year) S	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
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		Table II - Deriva (e.g., p	ive Se uts. ca	icu alls	irities s, wai	s Acqu rants	lired, Disp options.	osed of, convertib	pr Be le se	cinettieta ciurities	lly Owne	d		
1. Title of 2.	3. Transaction	n 3A. Deemed	<b>C</b> ode	v		Num( <b>D</b> );r	ExDecties Elader (	Expiration	<b>Titlet</b> l	eSahaares	8. Price of	9. Number of	10.	11. Nature
Security Instr. 3) and A	wersion Date Exercise (Month/Day/Y Dergess of Reporting Per Watiyecial, Inc.	ear) + if any SON (Month/Day/Year)	Code ( 8)		tr. De Se Ac (A	erivative curities equired ) or sposed	Expiration D (Month/Day/`	<del>lte</del> /ear)	Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)		Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
(Last) 11100 SANT SUITE 800	(First) FA MONICA BLVD	(Middle)		_	of (In	(D) str. 3, 4 d 5)						Transaction(s) (Instr. 4)		
(Street)	LES CA	90025	Code		(A	) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
(City)	(State)	(Zip)										1		
	ddress of Reporting Per ecurities, Inc.	'son <sup>*</sup>		_										
(Last) 11100 SANT SUITE 800	(First) FA MONICA BLVD	(Middle)												
(Street) LOS ANGE	LES CA	90025												
(City)	(State)	(Zip)												
	ddress of Reporting Per stments, LLC	rson*												
(Last) 11100 SANT SUITE 800	(First) FA MONICA BLVD	(Middle)												
(Street) LOS ANGE	LES CA	90025		-										
(City)	(State)	(Zip)		-										
1. Name and A RILEY BI	ddress of Reporting Per RYANT R	son*												
(Last) 11100 SANT SUITE 800	(First) FA MONICA BLVD	(Middle)												
				-										
(Street) LOS ANGE	LES CA	90025												

1. This Form 4 is being filed jointly by B. Riley Financial, Inc., a Delaware corporation ("BRF"), B. Riley Securities, Inc., a Delaware corporation ("BRS"), BRF Investments, LLC, a Delaware limited liability company ("BRFI"), and Bryant R. Riley.

2. BRF is the parent company of BRS and BRFI. As a result, BRF may be deemed to indirectly beneficially own the shares held by BRS and BRFI.

3. Bryant R. Riley is the Co-Chief Executive Officer and Chairman of the Board of Directors of BRF. As a result, Bryant R. Riley may be deemed to indirectly beneficially own the shares of Common Stock directly held by BRS and BRFI. Each of BRF, BRS, BRFI, and Bryant R. Riley disclaims beneficial ownership of the outstanding shares of Common Stock reported herein, except to the extent of its/his respective pecuniary interest therein.

4. Represents shares held directly by Bryant R. Riley.

<u>1/16/2023</u>
1/16/2023
1/16/2023
11/16/2023

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.