

## Synchronoss Receives NASDAQ Letter

March 9, 2018

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Mar. 9, 2018-- Synchronoss Technologies, Inc. (NASDAQ:SNCR) ("Synchronoss" or the "Company"), a global leader and innovator of cloud, messaging, digital and IoT products, today announced that it has received an anticipated letter from the Listing Qualifications Department of The NASDAQ Stock Market notifying the Company of its noncompliance with Nasdaq Listing Rule 5250(c)(1) because the Company has not yet filed its Annual Report on Form 10-K for the year ended December 31, 2017.

As previously disclosed, the Company plans to become current in its SEC filings on or before May 10, 2018.

The notification of noncompliance has no immediate effect on the listing or trading of the Company's common stock on the Nasdaq Global Select Market under the symbol "SNCR."

### About Synchronoss

Synchronoss transforms the way companies create new revenue, reduce costs and delight their subscribers with cloud, messaging, digital and IoT products, supporting hundreds of millions of subscribers across the globe. Synchronoss' secure, scalable and groundbreaking new technologies, trusted partnerships and talented people change the way Technology-Media-Telecommunications customers grow their business. For more information, visit us at [www.synchronoss.com](http://www.synchronoss.com).

### Forward-looking Statements

This press release includes statements concerning Synchronoss and its future expectations, plans and prospects that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words "may," "should," "expects," "plans," "anticipates," "could," "intends," "believes," "potential" or "continue" or other similar expressions are intended to identify forward-looking statements. Synchronoss has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. These forward-looking statements speak only as of the date of this press release and are subject to a number of risks, uncertainties and assumptions including, without limitation, the timing and results of the Company's accounting review and other factors that are described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's Annual Report on Form 10-K for the year ended December 31, 2016, which is on file with the SEC and available on the SEC's website at [www.sec.gov](http://www.sec.gov). Additional factors may be described in those sections of the Company's Quarterly Reports on Form 10-Q for the quarters ended March 31, 2017 and June 30, 2017 and September 30, 2017, to be filed with the SEC as soon as practicable. The Company does not undertake any obligation to update any forward-looking statements contained in this press release as a result of new information, future events or otherwise.



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### Media:

Red Lorry Yellow Lorry

US:

Kerry Quintiliani, 781-479-7475

[synchronoss@rlyl.com](mailto:synchronoss@rlyl.com)

or

CCgroup

International:

Sarah Walker, +44 20 3824 9200

[synchronoss@ccgrouppr.com](mailto:synchronoss@ccgrouppr.com)