

Synchronoss Technologies, Inc. Appoints Jeff Miller as Chief Commercial Officer Effective October 22, 2018

October 9, 2018

BRIDGEWATER, N.J.--(BUSINESS WIRE)--Oct. 9, 2018-- [Synchronoss Technologies, Inc.](#) (NASDAQ: SNCR), a global leader and innovator in cloud, messaging, digital, and IoT products and platforms, announced today that Jeff Miller has been appointed to the Synchronoss Leadership Team as its new Chief Commercial Officer, effective October 22. Miller comes to Synchronoss from IDEAL Industries, Inc., where he served as Group President with responsibility for leading the Technology Business Group.

Prior to IDEAL, Miller progressed through a number of executive-level positions at Motorola Mobility, most notably as Corporate Vice President and General Manager, North America Operations. In addition to being a seasoned business leader, Miller actively lends his time, talent and passion to spark innovation and optimize the use of technology to improve lives and communities through his work as a board member for Junior Achievement as well as for 1871 and the Chicagoland Entrepreneurial Center.

"We are very excited to have Jeff join the team," said Synchronoss President and CEO Glenn Lurie. "As an experienced leader, Jeff is the perfect person for this role and will be a tremendous addition to our culture given his passionate work ethic, focused purpose on goals and objectives, and the care he extends to the people he works with and customers he supports. Jeff will no doubt help drive Synchronoss to the next level of growth, and I am delighted to have him on board."

Miller has held a number of non-profit and industry-related board roles, including with the Cellular Telecommunications Industry Association (CTIA) Board as a twice-elected officer of the Executive Board, the Motorola Foundation, the CTIA Foundation and the Economic Club of Chicago. Miller will take over the Chief Commercial Officer role from Bob Garcia, who will be leaving Synchronoss at the end of October to pursue other interests.

Commenting on Garcia's departure, Lurie said: "Over the years, Bob has served as a mentor, advisor and friend to employees, and his guidance and knowledge will not be easy to replicate. Bob was one of Synchronoss' first employees and has been a vital member of our leadership team including serving as President and Chief Operating Officer and helping to launch the company in August 2000."

Lurie went on to say: "On a personal note, I've known Bob for over a decade, having worked closely together with Synchronoss supporting the AT&T Wireless online business, the launch of the first iPhone and more. I was immediately impressed with Bob's business and tech savvy, and his resolve to getting the job done. He has spent the greater part of his career at Synchronoss, and his leadership, candor and people-first management style will be greatly missed. I would like to thank Bob for all he's contributed to the business, and I know I speak for the entire senior leadership team in saying that Synchronoss will not be the same without Bob. We will always consider him part of the Synchronoss family and wish him well in his new endeavors."

About Synchronoss Technologies, Inc.

Synchronoss transforms the way companies create new revenue, reduce costs and delight their subscribers with cloud, messaging, digital and IoT products, supporting hundreds of millions of subscribers across the globe. Synchronoss' secure, scalable and groundbreaking new technologies, trusted partnerships and talented people change the way TMT customers grow their business. For more information, visit us at www.synchronoss.com.

Forward-Looking Statements

This press release includes statements concerning Synchronoss and its future expectations, plans and prospects that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words "may," "should," "expects," "plans," "anticipates," "could," "intends," "believes," "potential" or "continue" or other similar expressions are intended to identify forward-looking statements. Synchronoss has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. These forward-looking statements speak only as of the date of this press release and are subject to a number of risks, uncertainties and assumptions including, without limitation, the Company's ability to sustain or increase revenue from its larger customers and generate revenue from new customers, the Company's expectations regarding expenses and revenue, the sufficiency of the Company's cash resources and its ability to satisfy or refinance its existing debt obligations, the Company's growth strategies, the anticipated trends and challenges in the business and the market in which the Company operates, the pending lawsuits against the Company and its ability to defend against them, and other risks and factors that are described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of the Company's Annual Report on Form 10-K/A for the year ended December 31, 2017 and Quarterly Report on Form 10-Q for the quarter ended June 30, 2018, which are on file with the SEC and available on the SEC's website at www.sec.gov. The Company does not undertake any obligation to update any forward-looking statements contained in this press release as a result of new information, future events or otherwise.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20181009006076/en/>

Source: Synchronoss Technologies, Inc.

Investors:

ICR
Brian Denyeau, +1 646-277-1251
investor@synchronoss.com

or

Media:

CCGroup

US:

Diane Rose, +1 727-238-7567

or

International:

Alex Sowden +44 20 3824 9208

synchronoss@ccgrouppr.com