

Synchronoss teams up with Amazon to Provide Global Service Integration to Mobile Operators

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Synchronoss DXP to help enable mobile operators to offer Amazon's digital services

BRIDGEWATER, N.J., May 08, 2019 (GLOBE NEWSWIRE) -- [Synchronoss Technologies, Inc.](#) (NASDAQ: SNCR), a global leader and innovator of cloud, messaging, digital and IoT products, today announced that their Digital Experience Platform (DXP) will enable mobile operators globally to offer Amazon consumer services to their customers as part of their invoice.

Glenn Lurie, President and CEO, Synchronoss, said, "Teaming up with Amazon will facilitate dynamic customer journeys for mobile subscribers to access Amazon services through a payment relationship with their local operator. These types of high-value service and content partnerships will be critical in helping operators improve customer engagement as we look to help them overcome complexity and generate additional revenue, and for customers it gives them the option to access services with a credit card or as added value in their plans."

Synchronoss DXP is a unique low-code platform that significantly reduces time-to-market and simplifies IT delivery for any organization looking to transform and optimize its digital customer experience and journeys. Using the DXP tools, companies can create, configure and manage all types of transactions across omni channel environments, providing them the ability to share real-time customer data, choices and actions across channels, easily integrating with existing systems and user interfaces.

About Synchronoss

Synchronoss (NASDAQ: SNCR) transforms the way companies create new revenue, reduce costs and delight their subscribers with cloud, messaging, digital and IoT products, supporting hundreds of millions of subscribers across the globe. Synchronoss' secure, scalable and groundbreaking new technologies, trusted partnerships and talented people change the way Technology-Media-Telecommunications customers grow their business. For more information, visit us at www.synchronoss.com

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