

Synchronoss Technologies Reports Fourth Quarter and Full Year 2022 Results

March 7, 2023

Income from Operations of \$1.3 Million Versus Loss of \$19.0 Million in 2021

Net Cash Provided by Operating Activities of \$17.4 Million in 2022, a \$12.4 Million Improvement from 2021

Eleventh Consecutive Quarter of Double-Digit Cloud Subscriber Growth and Invoiced Cloud Revenue Growth of 9.5% in Q4 Underscore Strength in Core Operations

Management Introduces 2023 Guidance

BRIDGEWATER, N.J., March 07, 2023 (GLOBE NEWSWIRE) -- [Synchronoss Technologies Inc.](#) ("**Synchronoss**" or the "**Company**") (**Nasdaq: SNCR**), a global leader and innovator in cloud, messaging, and digital products and platforms, today reported financial results for its fourth quarter and full year ended December 31, 2022.

Fourth Quarter and Recent Operational Highlights

- **Announced 14% year-over-year Cloud subscriber growth for the fourth quarter of 2022.** The eleventh consecutive quarter of double-digit subscriber growth has been driven by the continued adoption of the Company's Personal Cloud product by its customers' subscribers, including Verizon and AT&T.
- **Signed a multi-year agreement with one of the largest global operators to deploy the Synchronoss Personal Cloud.** The deal extends Synchronoss' potential reach to tens of millions of subscribers on the operator's network and is expected to launch in the second half of 2023.
- **Unveiled next generation Personal Cloud platform at CES.** The updated offering includes new and enhanced features as well as other functionality that leverages artificial intelligence and machine learning to ensure data privacy and security while adding capabilities to share files and optimize photos.
- **Announced a multi-million-dollar Email Suite expansion contract with leading APAC telecom operator.** Building on a long-standing relationship spanning over 20 years, the Synchronoss Email Suite will now support over 50 million users by offering an array of new features to ensure security, data privacy, and an improved user experience.
- **Reached milestone of more than 30 million RCS-based Messaging subscribers in Japan.** This growth represents a 62% increase in subscribers since Synchronoss noted the progress of the Japanese consortium's deployment of its Rich Communications Service ("RCS") in November 2020.
- **Adopted Verizon's next generation private cloud infrastructure.** This consolidation allows for more efficient management of all digital content on the Synchronoss Personal Cloud platform for Verizon customers and also enables Synchronoss to more fully focus on developing new features and functionality, while simultaneously eliminating its investment into hosting petabytes of storage going forward.
- **Signed a multi-million-dollar agreement with Consolidated Communications to utilize the newly rebranded ConnectNX platform.** ConnectNX, a component of NetworkX, represents the next evolution of the company's iNOW and Virtual Front Office products and provides a centralized platform to collect and process wholesale orders for broadband connectivity.

Management Commentary

"Our continued focus on growing our core Cloud business resulted in further improvements to profitability and cash flow in the fourth quarter, enabling us to meet our bottom-line targets for the year," said Jeff Miller, President and CEO of Synchronoss. "Our performance through 2022 has set the stage for us to attain our goal of cash flow positivity in 2023 and to ramp cash growth even further in 2024."

"Cloud subscribers grew 14% in Q4, and we increased invoiced Cloud revenue by 9.5% in the quarter and more than 8% for the year despite the challenging macroeconomic climate, including a combination of delayed customer decision making and continued foreign exchange impact. In the quarter we also finalized a major agreement with another Tier One global operator, which is forecasted to deliver more than \$50 million over the term of the relationship, that we expect to launch in the second half of 2023. The momentum of our Cloud business remains strong, our cash generation capabilities are materializing and growing, and we are continuing to deliver innovative solutions to our global customer base."

Key Performance Indicators ("KPIs")

- Cloud subscriber growth of 14% continued the Company's ongoing performance of year-over-year double-digit subscriber growth. Fourth quarter GAAP Cloud revenue decreased 11.7% year-over-year as a result of expected deferred revenue run-off and the sunsetting of a legacy cloud offering.
- Invoiced Cloud revenue increased 9.5% year-over-year to \$41.4 million in the fourth quarter. This non-GAAP measure is reconciled within the financial statements below. This KPI is intended to provide greater transparency in the underlying Cloud revenue trends as it is not impacted by changes in deferred and unbilled revenue.
- Quarterly recurring revenue was 81.6% of total revenue, a decrease from 83.7% of total revenue in the third quarter and an increase from 80.0% in the fourth quarter of last year.

GAAP revenue breakdown by product is included below:

| <i>(in thousands)</i> | Q4 2022 vs Q4 2021 | | | 2022 vs 2021 | | |
|-----------------------|--------------------|------------------------|--------------------|------------------|------------------------|--------------------|
| | Q4 2022 Revenue | % Increase/ (Decrease) | % of Total Revenue | FY 2022 Revenue | % Increase/ (Decrease) | % of Total Revenue |
| Cloud | \$39,795 | (11.7)% | 64.6% | \$163,331 | (1.6)% | 64.7% |
| Digital | 8,102 | (45.9)% | 13.1% | 40,338 | (25.9)% | 16.0% |
| Messaging | 13,733 | (0.3)% | 22.3% | 48,959 | (18.6)% | 19.3% |
| Total | <u>\$61,630</u> | | <u>100.0%</u> | <u>\$252,628</u> | | <u>100.0%</u> |

Fourth Quarter 2022 Financial Results:

Results compare 2022 fiscal fourth quarter end (December 31, 2022) to 2021 fiscal fourth quarter end (December 31, 2021) unless otherwise indicated.

- **Total revenue** decreased 17% to \$61.6 million from \$73.8 million in the prior year period. The decline in revenue was a result of expected impact from the sale and product sunseting of the non-strategic DXP and Activation assets earlier in 2022, the expected deferred revenue run-off in the current quarter, unfavorable foreign exchange impact related to current macroeconomic conditions and temporary slowdowns in purchasing activity.
- **Gross profit** decreased 17% to \$32.2 million (52.3% of total revenue) from \$38.8 million (52.5% of total revenue) in the prior year period, primarily as a result of the previously mentioned changes in deferred revenue, a Cloud product sunseting, and the sale of the Company's DXP and Activation assets previously noted.
- **(Loss) income from operations** was \$(3.5) million compared to income of \$4.6 million in 2021. The decrease in operating income was a result of the changes in revenue, slightly offset by greater efficiency of R&D resources and other cost saving initiatives.
- **Net loss** was \$15.9 million, or \$(0.18) per share, compared to net loss of \$2.1 million, or \$(0.02) per share, in the prior year period. The increase in net loss was primarily attributable to the aforementioned revenue decline, change in contingent consideration, and non-cash impact of foreign exchange.
- **Adjusted EBITDA** (a non-GAAP metric reconciled below) decreased 41% to \$10.9 million (17.7% of total revenue) from \$18.3 million (24.8% of total revenue) in the prior year period. The decrease in adjusted EBITDA margin was primarily attributable to the change in revenues as previously outlined, partially offset by expense management.
- **Cash and cash equivalents** were \$21.9 million at December 31, 2022, compared to \$22.6 million at September 30, 2022 and \$31.5 million at December 31, 2021. Free cash flow was \$1.4 million and adjusted free cash flow was \$4.2 million. The Company did not receive additional tax refunds during the period, leaving its remaining due balance at approximately \$28 million, which is expected to be paid out in the coming quarters. Additionally the Company has yet to draw on the accounts receivable securitization agreement it entered into in the second quarter of 2022. Management does not anticipate needing to raise additional capital for the foreseeable future.

Full Year 2022 Financial Results

Results compare 2022 fiscal year end (December 31, 2022) to 2021 fiscal year end (December 31, 2021) unless otherwise indicated.

- **Total revenue** decreased 10% to \$252.6 million from \$280.6 million in 2021. The decline in revenue was a result of the dissolution of CCMI in the prior year, expected impact from the sale and product sunseting of the non-strategic DXP and Activation assets earlier in 2022, the expected deferred revenue run-off in the current quarter, unfavorable foreign exchange impact related to current macroeconomic conditions and temporary slowdowns in purchasing activity. The change in revenue was partially offset by Cloud subscriber growth.
- **Gross profit** decreased 5% to \$131.5 million (52.1% of total revenue) from \$139.1 million (49.6% of total revenue) in 2021, primarily attributable to the run-off in deferred revenue previously noted. The increase in gross margin was primarily attributable to increased proportion of revenue from the Company's high-margin Cloud subscriber growth, along with continued, strong subscriber growth and ongoing benefits from cost saving initiatives.
- **Income (loss) from operations** was \$1.3 million compared to \$(19.0) million in 2021. The increase in operating income was a result of the favorable shift in revenue mix toward the Company's high-margin Cloud business, reduced SG&A expenses and greater efficiency of R&D resources and other cost saving initiatives.
- **Net loss** was \$(17.5) million, or \$(0.20) per share, compared to net loss of \$(58.5) million, or \$(0.90) per share, in 2021. The significant improvement in net loss was primarily attributable to operational improvements previously noted, which have resulted in a lower operating cost structure which the Company expects to see continue in 2023.
- **Adjusted EBITDA** (a non-GAAP metric reconciled below) decreased 3% to \$48.1 million (19.0% of total revenue) from \$49.4 million (17.6% of total revenue) in 2021. The increase in adjusted EBITDA margin was primarily attributable to the increased proportion of revenue from high-margin Cloud subscriber growth and ongoing benefits from cost saving initiatives previously noted. The decrease in adjusted EBITDA was primarily attributable to the change in revenue previously outlined.

Financial Commentary

CFO Lou Ferraro added: "Our fourth quarter free cash flow performance resulted from the combination of prudent cost management efforts and solid Cloud subscriber growth over the past year. We achieved free cash flow of \$1.4 million and adjusted free cash flow of \$4.2 million, increases of \$8.1 million and \$10.6 million, respectively, from the prior year period. As noted previously, we are still experiencing macroeconomic conditions that are slowing the pace of customer decision making, which had a moderate impact on our topline results during the period. Additional contributors to financial performance in the quarter came from \$5.9 million in revenue recognized in Q4 2021 from the DXP and Activation assets that were sunset and divested in 2022, an expected \$3.6 million run-off in Cloud deferred revenue and a \$1.2 million unfavorable revenue impact from foreign exchange. Despite these headwinds, the operating improvements made throughout 2022 still resulted in a \$20.3 million increase in operating income for the year thanks to a nearly \$50 million reduction in costs and expenses."

2023 Financial Outlook

Based on the continued strong performance within the Company's core Cloud business as well as improvements in operational expense management, Synchronoss is reiterating its expectation to be cash flow positive, on an unadjusted basis, for 2023. The current expectation is to generate cash flow in the single-digit millions for the full year. Additionally, after factoring in the expiry of certain existing payment obligations as well as other general costs, management expects cash flow generation to significantly improve in 2024.

The Company also expects Cloud subscriber growth to continue at a double-digit rate on a year-over-year basis in 2023.

For the fiscal year ending December 31, 2023, the Company expects GAAP revenue to range between \$242.0 million and \$255.0 million. The comparable 2022 pro forma GAAP revenue is \$240.4 million after adjusting for the deferred revenue run-off and \$4.8 million in revenue recognized prior to the sale of the Company's DXP and Activation assets. The net contribution to GAAP revenue from non-cash deferred revenue is expected to be \$7.4 million less in 2023 than it was in 2022, most of which is related to the first half of the year. As a result of these factors, revenue in the first and second quarters of 2023 is expected to decline moderately year-over-year on a GAAP basis. The Company expects to return to total revenue growth on a GAAP basis for the second half of the year and in 2024.

The Company expects adjusted EBITDA to range between \$44.0 million and \$55.0 million in 2023.

A reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release. An explanation of these measures is included below under the heading "Non-GAAP Financial Measures." With respect to forward looking statements related to adjusted EBITDA, the Company has relied upon the exception in item 10(e)(1)(i)(B) of Regulation S-K and has not provided a quantitative reconciliation of forecasted adjusted EBITDA to forecasted GAAP net income (loss) attributable to Synchronoss or to forecasted GAAP income (loss) from operations, before taxes, within this earnings release because the Company is unable, without making unreasonable efforts, to calculate certain reconciling items with confidence. These items include, but are not limited to, other income, other expense, (provision) benefit for income taxes, depreciation and amortization expense, stock-based compensation expense, restructuring charges, gain (loss) on divestitures, net (loss) income attributable to redeemable noncontrolling interests.

Conference Call

Synchronoss will hold a conference call today, March 7, 2023, at 4:30 p.m. Eastern time (1:30 p.m. Pacific time) to discuss these results.

Synchronoss management will host the call, followed by a question-and-answer period.

Registration Link: Click [here](#) to register.

Please register online at least 10 minutes prior to the start time. Upon registration, the webcast platform will provide dial-in numbers and a unique access code. If you have any difficulty with registration or connecting to the conference call, please contact Gateway Investor Relations at 949-574-3860.

The conference call will be broadcast live and available for replay [here](#) and via the Investor Relations section of Synchronoss' [website](#).

Non-GAAP Financial Measures

Synchronoss has provided in this release selected financial information that has not been prepared in accordance with GAAP although this non-GAAP financial information is derived from numbers that have been prepared in accordance with GAAP. This information includes historical non-GAAP revenues, adjusted gross profit, adjusted gross margin, adjusted EBITDA, effective tax rate, non-GAAP net income (loss) attributable to Synchronoss, diluted non-GAAP net income (loss) per share, free cash flow, invoiced cloud revenue and adjusted free cash flow (which excludes cash payments and receipts related to non-core business activities). The Company believes that the exclusion of non-routine cash-settled expenses, such as Litigation and Remediation costs (net) and Restructuring costs in the calculation of adjusted free cash flow which do not correlate to the operation of its business, provide for more useful period-to-period comparisons of the Company's results. Synchronoss uses these non-GAAP financial measures internally in analyzing its financial results and believes they are useful to investors, as a supplement to GAAP measures, in evaluating Synchronoss' ongoing operational performance. Synchronoss believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends, and in comparing its financial results with other companies in Synchronoss' industry, many of which present similar non-GAAP financial measures to investors. As noted, the non-GAAP financial results discussed above add back fair value stock-based compensation expense, acquisition-related costs, restructuring, transition and cease-use lease expense, litigation, remediation and refiling costs and depreciation and amortization, interest income, interest expense, loss (gain) on divestitures, other (income) expense, provision (benefit) for income taxes, and net loss (income) attributable to noncontrolling interests, and preferred dividends.

Non-GAAP financial measures should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. Investors are encouraged to review the reconciliation of these non-GAAP measures to their most directly comparable GAAP financial measures as detailed above. Investors are encouraged to also review the Balance Sheet, Statement of Operations, and Statement of Cash Flow. As previously mentioned, a reconciliation of GAAP to non-GAAP results has been provided in the financial statement tables included in this press release.

Forward-Looking Statements

This press release includes statements concerning Synchronoss and its future expectations, plans and prospects that constitute “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. For this purpose, any statements contained herein that are not statements of historical fact may be deemed to be forward-looking statements. Without limiting the foregoing, the words “may,” “should,” “expects,” “plans,” “anticipates,” “could,” “intends,” “believes,” “potential” or “continue” or other similar expressions are intended to identify forward-looking statements. Synchronoss has based these forward-looking statements largely on its current expectations and projections about future events and financial trends that it believes may affect its business, financial condition and results of operations. These forward-looking statements speak only as of the date of this press release and are subject to a number of risks, uncertainties and assumptions including, without limitation, risks relating to the Company’s ability to sustain or increase revenue from its larger customers and generate revenue from new customers, the Company’s expectations regarding expenses and revenue, the sufficiency of the Company’s cash resources, the impact of legal proceedings involving the Company, including the investigations by the Securities and Exchange Commission and the Department of Justice described in the Company’s most recent SEC filings, and other risks and factors that are described in the “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” sections of the Company’s Annual Report on Form 10-K for the year ended December 31, 2021, which is on file with the SEC and available on the SEC’s website at www.sec.gov. The company does not undertake any obligation to update any forward-looking statements contained in this press release as a result of new information, future events or otherwise.

About Synchronoss

Synchronoss Technologies (Nasdaq: SNCR) builds software that empowers companies around the world to connect with their subscribers in trusted and meaningful ways. The company’s collection of products helps streamline networks, simplify onboarding, and engage subscribers to unleash new revenue streams, reduce costs and increase speed to market. Hundreds of millions of subscribers trust Synchronoss products to stay in sync with the people, services, and content they love. Learn more at www.synchronoss.com.

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-Financial Tables to Follow-

SYNCHRONOSS TECHNOLOGIES, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands)

| | December 31, 2022 | December 31, 2021 |
|---|-------------------|-------------------|
| ASSETS | | |
| Cash and cash equivalents | \$ 21,921 | \$ 31,504 |
| Accounts receivable, net | 47,024 | 47,586 |
| Operating lease right-of-use assets | 20,863 | 26,399 |
| Goodwill | 210,889 | 224,577 |
| Other assets | 97,375 | 120,668 |
| Total assets | \$ 398,072 | \$ 450,734 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Accounts payable and accrued expenses | \$ 66,324 | \$ 73,013 |
| Deferred revenues | 14,183 | 22,916 |
| Debt, non-current | 134,584 | 133,104 |
| Operating lease liabilities, non-current | 29,637 | 36,095 |
| Other liabilities | 4,399 | 9,778 |
| Preferred stock | 68,348 | 72,505 |
| Redeemable noncontrolling interest | 12,500 | 12,500 |
| Stockholders' equity | 68,097 | 90,823 |
| Total liabilities and stockholders' equity | \$ 398,072 | \$ 450,734 |

SYNCHRONOSS TECHNOLOGIES, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (In thousands, except per share data)

| | Three Months Ended | | Twelve Months Ended | | |
|--------------|--------------------|-----------|---------------------|------------|------------|
| | December 31, | | December 31, | | |
| | 2022 | 2021 | 2022 | 2021 | 2020 |
| Net revenues | \$ 61,630 | \$ 73,831 | \$ 252,628 | \$ 280,615 | \$ 291,670 |

| | | | | | |
|---|--------------------|-------------------|--------------------|--------------------|--------------------|
| Costs and expenses: | | | | | |
| Cost of revenues ¹ | 22,107 | 26,026 | 91,702 | 109,050 | 121,817 |
| Research and development | 13,458 | 14,375 | 55,620 | 64,337 | 77,043 |
| Selling, general and administrative | 21,803 | 17,201 | 70,326 | 84,991 | 89,292 |
| Restructuring charges | — | 2,114 | 1,905 | 5,189 | 7,955 |
| Depreciation and amortization | 7,734 | 9,498 | 31,753 | 36,065 | 43,685 |
| Total costs and expenses | <u>65,102</u> | <u>69,214</u> | <u>251,306</u> | <u>299,632</u> | <u>339,792</u> |
| (Loss) income from operations | (3,472) | 4,617 | 1,322 | (19,017) | (48,122) |
| Interest income | 235 | (15) | 465 | 39 | 1,597 |
| Interest expense | (3,509) | (3,248) | (13,640) | (6,420) | (476) |
| Gain on divestiture | — | — | 2,549 | — | — |
| Other income (expense), net | (6,759) | (1,388) | 3,447 | (4,877) | 9,535 |
| Loss from operations, before taxes | (13,505) | (34) | (5,857) | (30,275) | (37,466) |
| (Provision) benefit for income taxes | (181) | (169) | (1,859) | 7,177 | 27,108 |
| Net loss | <u>(13,686)</u> | <u>(203)</u> | <u>(7,716)</u> | <u>(23,098)</u> | <u>(10,358)</u> |
| Net income (loss) attributable to redeemable noncontrolling interests | 56 | (130) | (200) | 156 | (344) |
| Preferred stock dividend | (2,297) | (1,781) | (9,552) | (35,509) | (37,981) |
| Net loss attributable to Synchronoss | <u>\$ (15,927)</u> | <u>\$ (2,114)</u> | <u>\$ (17,468)</u> | <u>\$ (58,451)</u> | <u>\$ (48,683)</u> |
| Earnings (loss) per share: | | | | | |
| Basic | <u>\$ (0.18)</u> | <u>\$ (0.02)</u> | <u>\$ (0.20)</u> | <u>\$ (0.90)</u> | <u>\$ (1.16)</u> |
| Diluted | <u>\$ (0.18)</u> | <u>\$ (0.02)</u> | <u>\$ (0.20)</u> | <u>\$ (0.90)</u> | <u>\$ (1.16)</u> |
| Weighted-average common shares outstanding: | | | | | |
| Basic | 86,456 | 85,720 | 86,232 | 64,734 | 41,950 |
| Diluted | 86,456 | 85,720 | 86,232 | 64,734 | 41,950 |

¹ Cost of revenues excludes depreciation and amortization which are shown separately.

SYNCHRONOSS TECHNOLOGIES, INC.
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(In thousands)

| | <u>Twelve Months Ended December 31,</u> | | |
|---|---|------------------|------------------|
| | <u>2022</u> | <u>2021</u> | <u>2020</u> |
| Net loss from continuing operations | \$ (7,716) | \$ (23,098) | \$ (10,358) |
| Adjustments to reconcile net loss to net cash provided by operating activities: | | | |
| Non-cash items | 39,919 | 47,570 | 55,796 |
| Changes in operating assets and liabilities | (14,844) | (19,527) | (46,002) |
| Net cash provided by (used in) operating activities | <u>17,359</u> | <u>4,945</u> | <u>(564)</u> |
| Investing activities: | | | |
| Purchases of fixed assets | (1,408) | (1,521) | (885) |
| Purchases of intangible assets and capitalized software | (19,758) | (22,972) | (16,665) |
| Other investing activities | 8,000 | 550 | 3,211 |
| Net cash used in investing activities | <u>(13,166)</u> | <u>(23,943)</u> | <u>(14,339)</u> |
| Net cash (used in) provided by financing activities | <u>(13,276)</u> | <u>16,188</u> | <u>9,991</u> |
| Effect of exchange rate changes on cash | (500) | 643 | (418) |
| Net decrease in cash and cash equivalents | <u>(9,583)</u> | <u>(2,167)</u> | <u>(5,330)</u> |
| Cash and cash equivalents, beginning of period | 31,504 | 33,671 | 39,001 |
| Cash and cash equivalents, end of period | <u>\$ 21,921</u> | <u>\$ 31,504</u> | <u>\$ 33,671</u> |

SYNCHRONOSS TECHNOLOGIES, INC.
RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES
(In thousands, except per share data)

| | |
|---------------------------|----------------------------|
| <u>Three Months Ended</u> | <u>Twelve Months Ended</u> |
|---------------------------|----------------------------|

| | December 31, | | December 31, | |
|--|--------------|-----------|--------------|------------|
| | 2022 | 2021 | 2022 | 2021 |
| Non-GAAP financial measures and reconciliation: | | | | |
| GAAP Revenue | \$ 61,630 | \$ 73,831 | \$ 252,628 | \$ 280,615 |
| Less: Cost of revenues | 22,107 | 26,026 | 91,702 | 109,050 |
| Less: Restructuring ¹ | — | 401 | 356 | 574 |
| Less: Depreciation and Amortization ² | 7,317 | 8,606 | 29,045 | 31,894 |
| Gross Profit | 32,206 | 38,798 | 131,525 | 139,097 |
| Add / (Less): | | | | |
| Stock-based compensation expense | 196 | 304 | 788 | 1,593 |
| Restructuring, transition and cease-use lease expense | 58 | 466 | 1,452 | 1,071 |
| Depreciation and Amortization ² | 7,317 | 8,606 | 29,045 | 31,894 |
| Adjusted Gross Profit | \$ 39,777 | \$ 48,174 | \$ 162,810 | \$ 173,655 |
| Adjusted Gross Margin | 64.5% | 65.2% | 64.4% | 61.9% |

¹ Amounts reflected in cost of revenues.

² Depreciation and Amortization contains a reasonable allocation for expenses associated with cost of revenues.

SYNCHRONOSS TECHNOLOGIES, INC.
RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES
(In thousands, except per share data)

| | Three Months Ended | | Twelve Months Ended | |
|--|--------------------|------------|---------------------|-------------|
| | December 31, | | December 31, | |
| | 2022 | 2021 | 2022 | 2021 |
| GAAP Net loss attributable to Synchronoss | \$ (15,927) | \$ (2,114) | \$ (17,468) | \$ (58,451) |
| Add / (Less): | | | | |
| Stock-based compensation expense | 769 | 1,950 | 5,461 | 9,305 |
| Restructuring, transition and cease-use lease expense | 324 | 2,286 | 4,273 | 10,242 |
| Amortization expense ¹ | 2,447 | 3,042 | 9,916 | 12,893 |
| Change in contingent consideration | 3,638 | — | 3,638 | — |
| Litigation, remediation and refiling costs, net | 1,892 | (30) | 1,665 | 12,828 |
| Non-GAAP Net (loss) income attributable to Synchronoss | \$ (6,857) | \$ 5,134 | \$ 7,485 | \$ (13,183) |
| Diluted Non-GAAP Net (loss) income per share | \$ (0.08) | \$ 0.06 | \$ 0.09 | \$ (0.20) |
| Weighted shares outstanding - Dilutive | 86,456 | 85,720 | 86,232 | 64,734 |

¹ Amortization from acquired intangible assets.

SYNCHRONOSS TECHNOLOGIES, INC.
RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES
(In thousands)

| | Three Months Ended | | | | Twelve Months Ended | |
|---|---|--------------|--------------|--------------|---------------------|--------------|
| | Dec 31, 2022 | Sep 30, 2022 | Jun 30, 2022 | Mar 31, 2022 | Dec 31, 2021 | Dec 31, 2021 |
| | Net (loss) income attributable to Synchronoss | \$ (15,927) | \$ (1,278) | \$ 5,327 | \$ (5,590) | \$ (2,114) |
| Add / (Less): | | | | | | |
| Stock-based compensation expense | 769 | 1,801 | 964 | 1,927 | 1,950 | 5,461 |
| Restructuring, transition and cease-use lease expense | 324 | 557 | 1,381 | 2,011 | 2,286 | 4,273 |
| Change in contingent consideration | 3,638 | — | — | — | — | 3,638 |
| Litigation, remediation and refiling costs, net | 1,892 | 88 | (1,292) | 977 | (30) | 1,665 |
| Depreciation and amortization | 7,734 | 7,726 | 8,259 | 8,034 | 9,498 | 31,753 |

| | | | | | | | |
|--|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| Interest income | (235) | (20) | (118) | (92) | 15 | (465) | (39) |
| Interest expense | 3,509 | 3,463 | 3,343 | 3,325 | 3,248 | 13,640 | 6,420 |
| Loss (gain) on sale of DXP Business | — | 73 | (2,622) | — | — | (2,549) | — |
| Other expense (income), net | 6,759 | (4,437) | (4,065) | (1,704) | 1,388 | (3,447) | 4,877 |
| Provision (benefit) for income taxes | 181 | 1,115 | 435 | 128 | 169 | 1,859 | (7,177) |
| Net (income) loss attributable to noncontrolling interests | (56) | 66 | 75 | 115 | 130 | 200 | (156) |
| Preferred dividend ¹ | 2,297 | 2,298 | 2,519 | 2,438 | 1,781 | 9,552 | 35,509 |
| Adjusted EBITDA (non-GAAP) | <u>\$ 10,885</u> | <u>\$ 11,452</u> | <u>\$ 14,206</u> | <u>\$ 11,569</u> | <u>\$ 18,321</u> | <u>\$ 48,112</u> | <u>\$ 49,423</u> |

¹ Includes \$10.4 million preferred stock amortization costs accelerated due to Series A Preferred stock redemption in the second quarter of 2021.

| | Three Months Ended December 31, | | Twelve Months Ended December 31, | |
|---|------------------------------------|-------------------|-------------------------------------|-------------------|
| | 2022 | 2021 | 2022 | 2021 |
| Net Cash provided by (used in) operating activities | \$ 6,281 | \$ (606) | \$ 17,359 | \$ 4,945 |
| Add / (Less): | | | | |
| Capitalized software | (4,508) | (5,968) | (19,758) | (22,972) |
| Property and equipment | (387) | (135) | (1,408) | (1,521) |
| Free Cashflow | <u>1,386</u> | <u>(6,709)</u> | <u>(3,807)</u> | <u>(19,548)</u> |
| Add: Litigation and remediation costs, net | 1,593 | (2,203) | 4,297 | 1,842 |
| Add: Restructuring | 1,220 | 2,501 | 7,110 | 8,704 |
| Adjusted Free Cashflow | <u>\$ 4,199</u> | <u>\$ (6,411)</u> | <u>\$ 7,600</u> | <u>\$ (9,002)</u> |

SYNCHRONOSS TECHNOLOGIES, INC.
RECONCILIATION OF GAAP TO NON-GAAP FINANCIAL MEASURES
(In thousands)

| | Three Months Ended December 31, | | Twelve Months Ended December 31, | |
|---|------------------------------------|------------------|-------------------------------------|-------------------|
| | 2022 | 2021 | 2022 | 2021 |
| GAAP Cloud Revenue | \$ 39,795 | \$ 45,071 | \$ 163,331 | \$ 165,982 |
| Increase / (Decrease) Change in Deferred Revenue | 999 | (3,307) | (6,661) | (17,731) |
| (Increase) / Decrease: Change in Unbilled Receivables & Contract Assets | 583 | (3,974) | (4,123) | (7,330) |
| Invoiced Cloud Revenue | <u>\$ 41,377</u> | <u>\$ 37,790</u> | <u>\$ 152,547</u> | <u>\$ 140,921</u> |

Invoiced Cloud Revenue is defined as GAAP revenue for Cloud disaggregated revenue stream, plus the period change in deferred revenue balance related to the Cloud revenue stream, less the period change in Unbilled Receivables and Contract Assets balance related to the Cloud revenue stream.