



CommTech Executive Joins Synchronoss Team

August 6, 2001

BETHLEHEM, Pa., August 6th, 2001 -- Synchronoss Technologies, Inc., a premier e-business service provider of hosted operations support systems (OSS) environments for major telecom carriers, announced the appointment of Lawrence Irving as Chief Financial Officer. Irving, who brings with him 20 years of financial and OSS experience, will manage the company's daily financial operations, oversee investor relations, and provide strategic guidance for the company's long-term financial strategy.

Irving previously served as CFO, treasurer and secretary at CommTech Corporation, a software provider to the telecommunications industry that was purchased by ADC Telecommunications in February of this year. At CommTech, Irving oversaw all financial controls and strategic planning as well as managed human resource operations in the United States, Canada and Europe. Irving also spearheaded the negotiation, acquisition and financial integration of several companies within the telecommunications and software industries and managed relationships with high-profile investors such as Morgan Stanley.

"Synchronoss is addressing one of the most critical areas in telecom today - helping carriers connect their top customers faster and more efficiently," said Irving. "In a relatively short period of time they've attracted several gold-plated customers, secured solid funding from such respected names as ABS Ventures and Morgan Stanley, and have entered into partnerships with some of the best known companies in OSS. This company is on its way to changing the way the industry thinks about OSS."

Prior to CommTech, Irving served as vice president, finance and treasurer at Holmes Protection group where he led major investment negotiations and raised capital. He also led the financing and integration of twenty-four acquisitions while implementing successful cost control and cash generation programs for the company. Previously, Irving was vice president, finance and treasurer at Centennial Security Holdings, Inc., where he was responsible for all financial activities of the company including accounting, budget/forecasting and mergers and acquisition models.

"We are pleased to have onboard someone with Larry's combination of financial and telecom experience," said Steve Waldis, Synchronoss president and CEO. "He is an instrumental part of our team and will make a tremendous contribution to the growth of the company."

Irving was recruited for Synchronoss Technologies by Martin Partners, L.L.C., a Chicago based executive search firm that specializes in building senior management teams for high-growth companies. The company's clients range from Fortune 500 companies to start up businesses in the fields of technology, biotech, and financial services.

About Synchronoss Technologies

Synchronoss Technologies, Inc. is one of the first players in the emerging business service provider market. Synchronoss offers a hosted and secure operations support systems (OSS) platform for communications service providers worldwide. The company was launched in November 2000 and has secured over \$34 million in funding led by venture capital firm ABS Ventures. The company's customers include leading telecommunications carriers such as AT&T and WorldCom. Synchronoss is headquartered in Bethlehem, Pa. For more information about Synchronoss Technologies, Inc., please visit the company's website at www.synchronoss.com.

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